

Organizations, ideas, books, and Web sites
to help you get climate-friendly from YES! magazine
www.yesmagazine.org (1-800-937-4451)

resources for a climate- friendly world

by Jennifer McCullough
& Chloe Frommer



Melinda Kelley

save energy

Energy Star

To find the most energy efficient products – from home appliances to office equipment, electronics, windows and insulation – look for the Energy Star label. Go to the Energy Star Web site for a list of products that qualify

CONTACT: 888/STAR-YES;
E-MAIL: INFO@ENERGYSTAR.GOV;
WEB: WWW.ENERGYSTAR.GOV

American Council for an Energy-Efficient Economy

Offers a consumer guide to home energy savings, a list of the top-rated efficient appliances on the market, and a green guide to cars and trucks.

CONTACT: 1001 CONNECTICUT AVE. NW, SUITE 801,
WASHINGTON, DC 20036; 202/429-0063;
WEB: WWW.ACEEE.ORG

Alliance to Save Energy

Learn how to perform a home or business energy checkup. Get a *PowerSmart* booklet with tips on ways to save energy and money at home. Find out how to support pending energy-related legislation. Comprehensive Web site offers information on residential, commercial, industrial, federal, and school energy efficiency; consumer energy education;

and energy policy reform. Also offers energy-efficiency lesson plans for educators at all levels.

CONTACT: 1200 18TH STREET NW, SUITE 900,
WASHINGTON, DC 20036; 202/857-0666;
FAX: 202/331-9588; E-MAIL: INFO@ASE.ORG;
WEB: WWW.ASE.ORG

Urban Consortium Energy Task Force/Public Technology, Inc.

Consult this task force to find out how to cut costs and create revenue from local energy assets, develop innovative approaches to energy management, or address the overlap between energy and environmental policy issues with your local government.

CONTACT: 1301 PENNSYLVANIA AVE. NW,
WASHINGTON, DC 20004; 202/626-2400;
E-MAIL: SBROWN@PTI.NW.DC.US;
WEB: PTI.NW.DC.US/TASK_FORCES/ENERGY/

Energy Information Clearinghouse

Provides free energy assistance and expertise in policy planning, building, and land to California communities. Their Local Energy Assistance Program (LEAP) can help cities, developers, and homeowners save money by becoming energy efficient.

CONTACT: 877/674-5159;
WEB: WWW.LGC.ORG/ENERGY

Center for Renewable Energy and Sustainable Technology (CREST)

Interested in renewable energy? Efficiency? Sustainable living? Environmentally conscious products? The CREST Web site is a virtual encyclopedia of renewable energy information.

CONTACT: 1200 18TH ST. NW, WASHINGTON, DC
20036; 202/530-2202;
WEB: WWW.SOLSTICE.CREST.ORG

Climate Solutions

Helps people find out about affordable clean energy options, as well as programs and policies that support clean energy. Read their “top five things you can do to stop global warming” and the top five reasons for doing them.

CONTACT: 610 EAST FOURTH AVE., OLYMPIA, WA
98501; 360/943-4595; FAX: 360/943-4977;
E-MAIL: INFO@CLIMATESOLUTIONS.ORG;
WEB: WWW.CLIMATESOLUTIONS.ORG

withdraw support for the Global Climate Coalition

Ozone Action

If you're a student, you can get involved in Ozone Action's call for universities to divest from companies in the Global Climate Coalition, the industry group

that is fighting action on climate change. If you're a shareholder, you can support shareholder resolutions that call on companies to withdraw membership from the GCC. If you live in a city, encourage your mayor and local officials to sign the "Mayor and Local Official Statement on Global Warming," sponsored by Ozone Action.

CONTACT: 1700 CONNECTICUT AVE. NW, THIRD FLOOR, WASHINGTON, DC 20009; 202/265-6738; E-MAIL: OZONE_ACTION@OZONE.ORG; WEB: WWW.OZONE.ORG

harvest solar energy

Real Goods

Whether you're interested in getting off the grid (and generating energy from sun, wind, or water) or becoming more efficient, the world's largest supplier of renewable energy and sustainable living products can help. Also offers technical assistance in design and installation of renewable energy systems. Real Goods operates the Solar Living Center and non-profit Institute for Solar Living, which offer classes on renewable energy and sustainable living. Full product catalog available.

CONTACT: 555 LESLIE ST., UKIAH, CA, 95482-5576; 800/762-7325; FAX: 800/508-2342; E-MAIL: REALGOOD@REALGOODS.COM; WEB: WWW.REALGOODS.COM

Solar Energy International

Offers workshops on the design, installation, and maintenance of renewable energy systems and solar homes.

CONTACT: PO BOX 715, CARBONDALE, CO 81623-0715; 970/963-8855; FAX: 970/963-8866

make your city bike-friendly

National Center for Bicycling and Walking

This organization can help your city or town become more bicycle-friendly through a number of great publications including a toolkit for promoting pedestrian access to transit and a guide to creating bike-friendly cities. Many publications can be viewed on-line.

CONTACT: BICYCLE FEDERATION OF AMERICA, 1506 21ST ST. NW, SUITE 200, WASHINGTON, DC 20036; FAX: 202/463-6625; E-MAIL: ASKBFA@AOL.COM; WEB: WWW.BIKEFED.ORG

get around car-free

Car-free Cities

Offers information and ideas on how to design a city that is less dependent on cars. Their Web site provides information about car-free city design, ways to explore the possibilities for redesigning your city, and examples of other cities who have grown less dependent on the automobile.

CONTACT: J. H. CRAWFORD, UTRECHTSESTRAAT 77-3, 1017 V J AMSTERDAM, THE NETHERLANDS; TEL: +31 20 638 5115; E-MAIL: POSTMASTER@CARFREE.COM; WEB: WWW.CARFREE.COM

ZapWorld.com

ZapWorld products include electric bicycles, motorbikes, scooters, and other electric vehicles. (See article on page 25.)

CONTACT: 117 MORRIS STREET, SEBASTOPOL, CA 95472; 707/824-4150; FAX: 707/824-4159; E-MAIL: ZAP@ZAPWORLD.COM; WEB: WWW.ZAPWORLD.COM

advocate efficiency

Sierra Club: Global Warming and Energy Team

Increasing the fuel efficiency of automobiles is the biggest single step the US can take to reduce fossil fuel consumption, according to the Sierra Club. They've made it easy for you to contact your senators and the president to let them know you support increased fuel efficiency (CAFE) standards.

CONTACT: 408 C ST., NE, WASHINGTON, DC 20002; 202/547-1141; FAX: 202/547-6009; E-MAIL: INFORMATION@SIERRACLUB.ORG; WEB: WWW.TOOWARM.ORG

United States Green Building Council

Promote the adoption of green building practices, technologies, standards, and policies through the US Green Building Council (USGBC). Join the USGBC to add your voice to the growing movement for green building policies through market-based solutions and to access comprehensive green building information.

CONTACT: 110 SUTTER ST., SUITE 410, SAN FRANCISCO, CA 94104; 415/445-9500; FAX: 415/445-9911; E-MAIL: INFO@USGBC.ORG; WEB: WWW.USGBC.ORG/PROGRAMS/INDEX.HTM

www.hotearth.net

You can send a free fax to your senators telling them it's time to fix global

warming NOW. Hotearth.net will also deliver the latest news about global warming to your e-mailbox.

CONTACT: WEB: WWW.HOTEARTH.NET

find out how global warming could affect your state

EPA Global Warming Website

To learn the possible effects of global warming where you live, visit the EPA's Web site, which details the impacts to human health, coastal areas, water resources, agriculture, forests, and ecosystems for all 50 states. Your business can also join the EPA's Climate Wise program, where companies learn to reduce emissions and implement comprehensive energy efficiency and pollution prevention strategies. Partners pledge to adopt cost-effective measures such as altering production processes, investing in energy-efficient technologies, and developing employee and fleet transit programs. Energy Star offers government tools that evaluate energy use, document energy performance, set goals, and recognize energy excellence.

CONTACT: 888/STAR-YES OR 888/782-7937; WEB: WWW.EPA.GOV/GLOBALWARMING/

learn about the effects of climate change on wildlife

World Wildlife Fund

For information on the impacts of climate change on oceans, forests, coral reefs, the Arctic, and much more, get the World Wildlife Fund's information packet. For a look at some proposed solutions, read their report, "America's Global Warming Solutions."

CONTACT: 1250 24TH ST. NW, WASHINGTON, DC 20037-1175; 202/293-4800; FAX: 202/293-9211; WEB: WWW.PANDA.ORG/CLIMATE

Greenpeace

Greenpeace Arctic Action will send you regular updates and action alerts so you can let industry and government know how you feel about further exploration and development of fossil fuels. Other initiatives include a campaign for investment in renewable energy and the removal of barriers to renewable energy. Greenpeace also promotes the use of Greenfreeze refrigerators as an ozone



Illustrations: Michelle White

and climate-safe alternative to HFC refrigeration.

CONTACT: 800/326-0959;
WEB: WWW.GREENPEACE.ORG/~CLIMATE

National Wildlife Federation

To learn about how climate change could affect wildlife or to join a grassroots effort to improve public understanding of the consequences of climate change on wildlife and habitats, contact the National Wildlife Federation.

CONTACT: CLIMATE CHANGE AND WILDLIFE PROGRAM, NATIONAL WILDLIFE FEDERATION, 1400 SIXTEENTH ST. NW, SUITE 501, WASHINGTON, DC 20036; 202/797-6898; FAX: 202/797-5486; E-MAIL: GLICK@NWF.ORG;
WEB: WWW.NWF.ORG/INTERNATIONAL

help regreen the planet

World Corps

If you're interested in the renewable energy field, you can enter a year-long professional development program with World Corps. (See article on page 37.)

CONTACT: 4512 UNIVERSITY WAY NE, SUITE 101, SEATTLE, WA 98105; 206/634-2252;
WEB: WWW.WORLDCORPS.ORG

join with other cities to get climate wise

International Council for Local Environmental Initiatives (ICLEI)

Your city can become a member of ICLEI's Cities for Climate Protection Campaign and join with other cities in implementing a range of local solutions to global warming. The ICLEI Web site gives many examples of what cities throughout the world have done to meet this challenge. (See article on page 20.)

CONTACT: 15 SHATTUCK SQUARE, SUITE 215, BERKELEY, CA 94704; 510/540-8843;
WEB: WWW.ICLEI.ORG

Global Cities Project

Get handbooks and case studies on local sustainable development strategies and technical assistance for greening your community.

CONTACT: GLOBAL CITIES PROJECT, ENVIRONMENTAL POLICY CENTER, 2962 FILLMORE ST., SAN FRANCISCO, CA 94123; 415/775-0791; FAX: 415/775-4159;
WEB: WWW.GLOBALCITIES.ORG

get active in clean energy campaigns

Earth Day Network

Join the preparations for Earth Day 2000, April 22, which will focus on clean energy. Learn how you can organize your own environmental fair or events. Volunteer locally. Become a member of the Clean Energy Now! campaign or a college campus coordinator. Or, pick up a *Teach Out Action Guide* to learn education strategies.

CONTACT: 91 MARION ST., SEATTLE, WA 98104; 206/264-0114; E-MAIL: EARTHDAY@EARTHDAY.NET;
WEB: WWW.EARTHDAY.NET

Natural Resources Defense Council

Provides information about the top 20 carbon producers. You can also find out what reforms the NRDC has proposed for the utility industry.

CONTACT: 40 WEST 20TH ST., NEW YORK, NY 10011; 212/727-2700;
E-MAIL: NRDCINFO@NRDC.ORG;
WEB: WWW.NRDC.ORG/COMM/FNINTR.HTML

make up for your carbon footprint

American Forests

American Forests works to produce significant greenhouse gas reductions while achieving important environmental and economic benefits. Projects expand wildlife habitat, protect watersheds, and heal damaged forest systems while sequestering carbon in a simple, credible way. Projects include urban tree planting, rural forest restoration, domestic carbon plantations, and international joint implementation projects.

CONTACT: P.O. BOX 2000, WASHINGTON, DC 20013; 202/955-4500; FAX: 202/955-4588; E-MAIL: MEMBER@AMFOR.ORG; WEB: WWW.AMFOR.ORG

reduce your business' carbon footprint

The Stonyfield Farm Environmental Cookbook

This booklet shows you how to determine your company's "carbon footprint" and then offers detailed strategies for ways to offset your carbon emissions. Also available on their Web site.

CONTACT: 800/PRO-COWS;
WEB: WWW.GREENBIZ.COM/YOGURT.CFM

Climate Savers Program

Your company can dramatically increase its energy efficiency (and thereby reduce its greenhouse gas emissions) with help from this program developed by World Wildlife Fund and the Center for Energy and Climate Solutions. Helps companies adopt innovative strategies to reduce emissions.

CONTACT: REBECCA EATON; 202/822-3465;
E-MAIL: REBECCA.EATON@WWFUS.ORG



US Department of Energy

Interested in a grant that could save you money? The US Department of Energy provides one-time grants of up to \$425,000 to state and industry partnerships for projects that develop and demonstrate advances in energy efficiency and clean production technologies.

CONTACT: 800/DOE-EREC;
WEB: WWW.OIT.DOE.GOV/NICE3

Acquire technical assistance on alternative fuels, renewable energy technologies, and energy efficient buildings. The Energy Efficiency and Renewable Energy Clearinghouse helps businesses with program planning and locating sources of financing.

CONTACT: 800/363-3732;
WEB: WWW.EREN.DOE.GOV/CONSUMERINFO/

Rocky Mountain Institute

Through its "Green Development Services," RMI can help your company redesign manufacturing processes and buildings and rethink operations to achieve resource efficiency. RMI also helps communities achieve sustainable (efficient) development through its Economic Renewal program.

CONTACT: 1739 SNOWMASS CREEK RD., SNOWMASS, CO 81654-9199; 970/927-3851; FAX: 970/927-3420;
WEB: WWW.RMI.ORG

The Natural Step

Provides training workshops and conferences to help businesses implement systems that preserve resources and encourage efficiency. The Natural Step is devoted to teaching and supporting environmental systems thinking in corporations and other institutions.

CONTACT: PO BOX 29372, SAN FRANCISCO, CA 94129; 415/561-3344; WEB: WWW.NATURALSTEP.ORG

teach the children to be climate wise

Pembina Institute

Offers a multimedia kit for teaching high school students climate change awareness. The kit is designed to stimulate critical thinking and can be used in conjunction with science, social studies, geography and environmental studies classes.

CONTACT: BOX 7558, DRAYTON VALLEY, ALBERTA CANADA T7A 1S7; 780/542-6272;
FAX: 780/542-6464;
E-MAIL: ENVED@PEMBINA.ORG;
WEB: WWW.PEMBINA.ORG/EDU/OVERVIEW.HTM

California Energy Commission/ Energy Quest

You can download 22 fun and educational games and short stories related to global warming and energy conservation from the California Energy Commission's Web site.

CONTACT: WEB: WWW.ENERGY.CA.GOV/
EDUCATION

Sage Foundation

If you want to teach elementary students about energy and conservation, find out more about the Sage Foundation's Destination Conservation program. (See article on page 26.)

CONTACT: 744 WEST HASTINGS ST., SUITE 410, VANCOUVER, BC V6C 1A5;
604/669-6298; FAX: 604/669-6222;
E-MAIL: DCBC@SAGE.BC.CA

Learn about global climate policy

Centre for Science and Environment

This organization actively maintains commentary and updates on current international treaties and policies on climate change.

CONTACT: 41 TUGBLAKABAD INSTITUTIONAL AREA, NEW DELHI 110062, INDIA; TEL: 91-11-6981110;
FAX: 91-11-6985879;
E-MAIL: WEBADMIN@ESEINDIA.ORG;
WEB: WWW.ONEWORLD.ORG/CSE/HTML/CMP/
CMP33.HTM

Global Commons Institute

This unique organization offers a political and economic analysis of global climate change policy. The notion of "equity in the air" (see page 42) originated here. Also look at what legislators from over 100

countries are doing with the Global Legislators Organization for a Balanced Environment (GLOBE) in affiliation with the Global Commons Institute.

CONTACT: WEB: WWW.GCI.ORG.UK

Common Assets Project

Find out about an idea to make the sky a trust every person will get a stake and share in. (See "Who Shall Inherit the Sky?" in *YES!* Spring 1999.)

CONTACT: 777 N. CAPITOL ST. NE #410, WASHINGTON, DC 20002; 202/408-9788;
WEB: WWW.CFED.ORG

The David Suzuki Foundation

This foundation is geared towards solutions to global warming. News releases, publications, a climate change briefing kit, and the "Economist Statement on Climate Change" available on their Web site.

CONTACT: SUITE 219, 2211 WEST 4TH AVE., VANCOUVER, BC V6K 4S2, CANADA; 604/732-4228;
FAX: 604/732-0752;
E-MAIL: SOLUTIONS@DAVID SUZUKI.ORG;
WEB: WWW.DAVIDSUZUKI.ORG

books and publications

Climate Crisis: a special issue of The Ecologist

EDITED BY SIMON RETALLACK
THE ECOLOGIST, UNIT 18 CHELSEA WHARF, 15 LOTS ROAD, LONDON, SW 10 0QJ UK;
E-MAIL: ECOLOGIST@GN.APC.ORG

Compelling and thorough coverage of the science of global warming, as well as the potential ecological, social, economic, and cultural impacts of climate change.

Turning Down the Heat

BY JIM HAMM PRODUCTIONS
3993 PERRY ST., VANCOUVER BC, V5N 3X2, 1-800-542-2164 (US); 1-800-267-7710 (CANADA); ORDER # C9199020

An encouraging and dynamic film that documents new innovations for combating global warming and introduces people worldwide who are shifting away from fossil fuel dependency.

The Heat is on: The Climate Crisis, the Cover-up, the Prescription

BY ROSS GELBSPAN
PERSEUS BOOKS
288 PAGES (UPDATED 1998); \$13.00 PAPERBACK

Pulitzer Prize-winning journalist Ross Gelbspan documents signs of global warming and challenges readers to take a

hard look at the solutions. (See Gelbspan's article on page 12.)

The Community Energy Workbook

BY ALICE HUBBARD AND CLAY FONG
ROCKY MOUNTAIN INSTITUTE, 1739 SNOWMASS CREEK RD., SNOWMASS, CO 81654;
970/927-3851

This companion workbook to RMI's *Economic Renewal Guide* can help reduce your community's energy consumption and improve the local economy at the same time. Outlines a comprehensive, step-by-step process for achieving sustainable, community-wide energy savings.

From Space to Earth: The Story of Solar Electricity

BY JOHN PERLIN
AATEC PUBLICATIONS, PO BOX 7119, ANN ARBOR, MI 48107; 800/995-1470
224 PAGES; \$32.00 HARDCOVER

Perlin tells the fascinating story of photovoltaics and the courageous individuals behind the technology: its 19th century beginnings, its high-visibility success in the space program, and its current position as an indispensable and versatile power source. Photos from the book can be found on pp. 32-33.

Green Development: Integrating Ecology and Real Estate

BY ALEX WILSON, JENIFER L. UNCAPHER, LISA A. MCMANIGAL, L. HUNTER LOVINS, MAUREEN CURETON, AND WILLIAM D. BROWNING
WILEY PUBLISHERS, 1997
525 PAGES; \$60.00 HARDCOVER

If you're interested in learning about creating buildings and communities that are more comfortable, more efficient, more appealing, and ultimately more profitable, this book is for you. Describes the new field in which environmental considerations are viewed as opportunities. Companion CD-ROM also available.

Cool Companies

BY JOSEPH J. ROMM
ISLAND PRESS, 1718 CONNECTICUT AVE. NW, SUITE 300, WASHINGTON, DC 20009
277 PAGES; \$24.95 HARDCOVER

Full of inspiring examples of companies that are improving the environment while simultaneously boosting their profits. Romm shows managers how they can build or retrofit their operations to reduce emissions and achieve quick returns on the investment. (See article by Romm on page 29.)