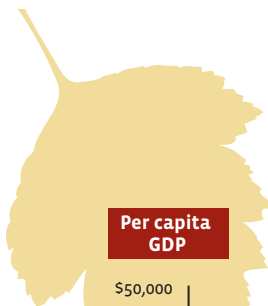


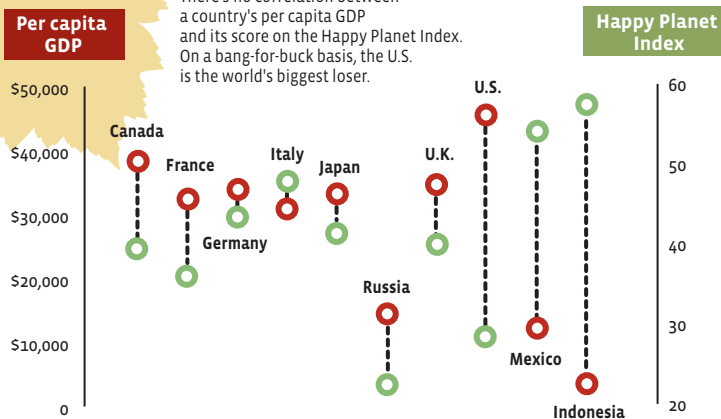
# Just the Facts

Research and graphics by Noah Grant



## Who Has Money? Who's Happier?

There's no correlation between a country's per capita GDP and its score on the Happy Planet Index. On a bang-for-buck basis, the U.S. is the world's biggest loser.



Sources: CIA World FactBook. "Rank Order - GDP - per capita (PPP)." Accessed October 16, 2008  
New Economics Foundation. "The Happy Planet Index." Accessed October 16, 2008

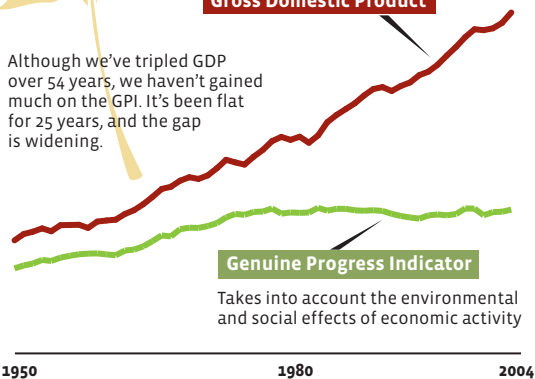


## GDP Doesn't Measure Progress

Measures economic activity

**Gross Domestic Product**

Although we've tripled GDP over 54 years, we haven't gained much on the GPI. It's been flat for 25 years, and the gap is widening.



**Genuine Progress Indicator**

Takes into account the environmental and social effects of economic activity

Source: Redefining Progress, rprogress.org