

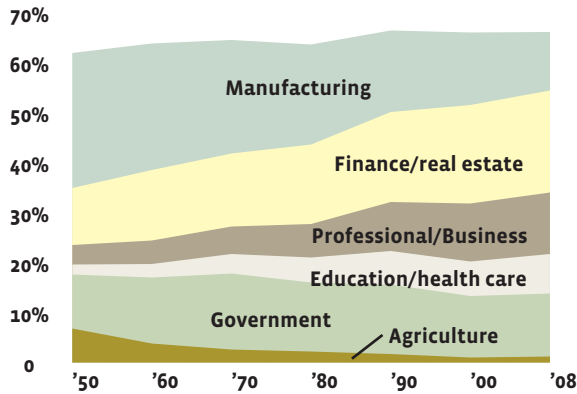
Just the Facts



1

We're manufacturing money, not goods

The U.S. economy was strong in 1950. A quarter of GDP came from manufacturing. Now the biggest sector is finance and real estate—making money from money.

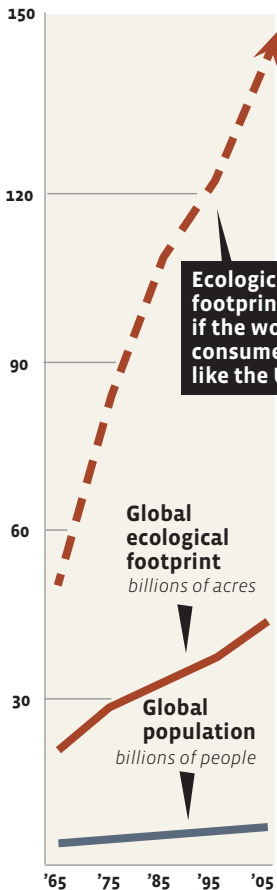
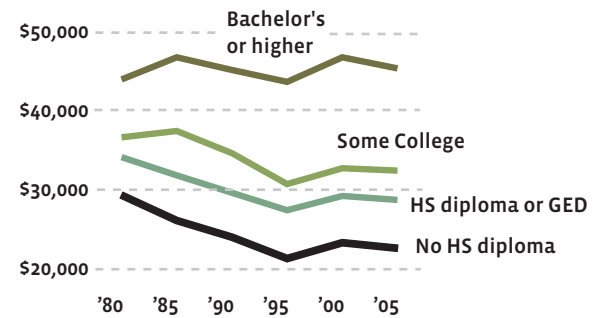


2

You need college to get ahead

Manufacturing jobs used to provide a good living. Now, you're stuck if you don't have a degree. Annual income for those without a high school diploma has dropped 25%.

Annual income in inflation-adjusted dollars



4

We're using up the Earth

Ecological footprints measure how much land and water it takes to provide for humans. If everyone consumed like the U.S., we'd need about 5 Earths.

3

But college is harder to afford

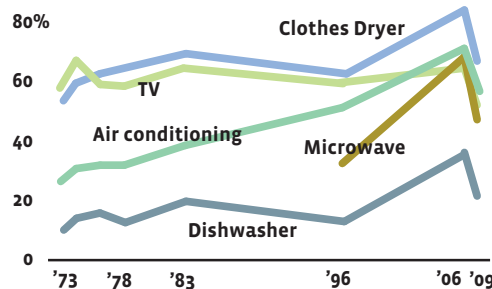
In the last 30 years, average tuition for public 4-year university increased 430%. For private university, 380%. Increase in median family income in that time? 10%.

5

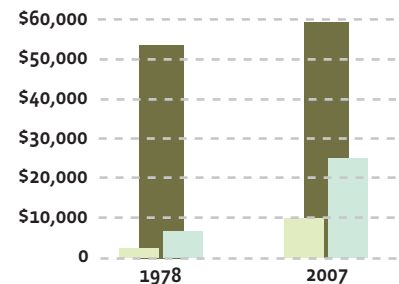
And confusing needs and wants

Consumer culture confuses wants and needs. In the bubble economy, we got needy. The bubble's popped and we're rethinking the meaning of "necessity."

Percent rating each item as "a necessity"



Public college tuition
Private college tuition
Median family income



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