Positive Futures Network dba YES! Media

2021 Form 990 Public Disclosure Copy

Larson Gross

** PUBLIC DISCLOSURE COPY **

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

▶ Do not enter social security numbers on this form as it may be made public. ► Go to www.irs.gov/Form990 for instructions and the latest information.

Department of the Treasury Internal Revenue Service

Open to Public Inspection

OMB No. 1545-0047

Α	For the	2021 calendar year, or tax year beginning and	ending		
В	Check if applicable:	C Name of organization POSITIVE FUTURES NETWORK		D Employer identific	cation number
	Address change				
	Name change Initial	Doing business as		91-17159	
	return Final return/	,	Room/suite 4 & 4A	E Telephone numbe	0216
	termin- ated	City or town, state or province, country, and ZIP or foreign postal code		G Gross receipts \$	3,729,006.
	Amende return	POULSBO, WA 90370		H(a) Is this a group re	eturn
	Applica tion	F Name and address of principal officer: Chaistine hanna		for subordinates	? Yes X No
	pending	SAME AS C ABOVE		H(b) Are all subordinates in	cluded? Yes No
1	Tax-exe	mpt status: $\boxed{\mathbf{X}}$ 501(c)(3) 501(c) () \blacktriangleleft (insert no.) 4947(a)(1) c	or 527	If "No," attach a	list. See instructions
J	Website	e: ▶ WWW.YESMAGAZINE.ORG		H(c) Group exemptio	n number 🕨
K	Form of o	organization: X Corporation Trust Association Other	L Year	of formation: 1996 N	1 State of legal domicile: WA
P	art I	Summary			
-	1 E	Briefly describe the organization's mission or most significant activities: YES!	IS A	NONPROFIT I	NDEPENDENT
Governance	1	PUBLISHER OF SOLUTIONS JOURNALISM.			
rna	2 (Check this box if the organization discontinued its operations or dispos	ed of more	than 25% of its net ass	sets.
Ş.	3 1	Number of voting members of the governing body (Part VI, line 1a)		3	9
		Number of independent voting members of the governing body (Part VI, line 1b)			9
S S	5 7	otal number of individuals employed in calendar year 2021 (Part V, line 2a)			25
itie	6 7	otal number of volunteers (estimate if necessary)			9
Activities &	7a∃	otal unrelated business revenue from Part VIII, column (C), line 12			0.
ď	b	Net unrelated business taxable income from Form 990-T, Part I, line 11			0.
		, , ,		Prior Year	Current Year
_	8 (Contributions and grants (Part VIII, line 1h)		2,632,789.	3,045,815.
Jue	9 F	Program service revenue (Part VIII, line 2g)		470,524.	675,128.
Revenue	10	nvestment income (Part VIII, column (A), lines 3, 4, and 7d)		5,060.	1,793.
æ	11 (Other revenue (Part VIII, column (A), lines 5, 6d, 8c, 9c, 10c, and 11e)		2,262.	6,270.
	1	otal revenue - add lines 8 through 11 (must equal Part VIII, column (A), line 12)		3,110,635.	3,729,006.
_		Grants and similar amounts paid (Part IX, column (A), lines 1-3)		0.	0.
	1	Benefits paid to or for members (Part IX, column (A), line 4)		0.	0.
	45 6	Salaries, other compensation, employee benefits (Part IX, column (A), lines 5-10)		1,746,302.	1,624,893.
Expenses	162 5	Professional fundraising fees (Part IX, column (A), line 11e)		0.	0.
en	10a	Fotal fundraising expenses (Part IX, column (D), line 25) 321, 29	95.		
X	17 (Other expenses (Part IX, column (A), lines 11a-11d, 11f-24e)		894,878.	1,172,736.
		otal expenses. Add lines 13-17 (must equal Part IX, column (A), line 25)		2,641,180.	2,797,629.
		Revenue less expenses. Subtract line 18 from line 12		469,455.	931,377.
<u></u> 9		nevenue less expenses. Subtract line 10 from line 12		ginning of Current Year	End of Year
Assets or	20 T	otal assets (Part X, line 16)	ье	2,800,468.	3,343,509.
\SS6	21 7	otal liabilities (Part X. line 26)		822,752.	434,416.
Net /	22 1	Net assets or fund balances. Subtract line 21 from line 20		1,977,716.	2,909,093.
	art II	Signature Block		1,511,110	2,303,033
		ties of perjury, I declare that I have examined this return, including accompanying schedules	and stateme	ante and to the heet of my	knowledge and helief it is
	-	, and complete. Declaration of preparer (other than officer) is based on all information of wh			knowledge and belief, it is
true	;, correct	, and complete. Declaration of preparet (other than officer) is based on an information of with	icii preparei	lias ally kilowieuge.	
C:~		Signature of officer		I Date	
Sig		CHRISTINE HANNA, EXECUTIVE DIRECTOR		Duto	
He	re	Type or print name and title			
	-		Tr	Date Check	PTIN
De!		Print/Type preparer's name AREP EPERMAN - CDA	M ľ	08/03/2022	
Pai		MAFER FREEMAN - CPA	frenan	seir-employ	
	. –	Firm's name ► LARSON GROSS PLLC		Firm's EIN ▶	91-1663574
USE	Only	Firm's address 2211 RIMLAND DR., STE. 422		, /a	601 724 4200
_		BELLINGHAM, WA 98226		Phone no. (3	
Ma	y the IR	S discuss this return with the preparer shown above? See instructions			X Yes No

	990 (2021) DBA YES: MEDIA 91-1/13916 Page 2
Pai	t III Statement of Program Service Accomplishments
	Check if Schedule O contains a response or note to any line in this Part III
1	Briefly describe the organization's mission:
	YES! IS A NON-PROFIT MEDIA ORGANIZATION THAT INSPIRES PEOPLE TO CREATE
	A MORE JUST, SUSTAINABLE, AND COMPASSIONATE WORLD THROUGH REPORTING,
	COMMENTARY, AND READER ENGAGEMENT.
2	Did the organization undertake any significant program services during the year which were not listed on the
2	
_	If "Yes," describe these new services on Schedule O. Did the organization cease conducting, or make significant changes in how it conducts, any program services? Yes X No
3	· · · · · · · · · · · · · · · · · · ·
	If "Yes," describe these changes on Schedule O.
4	Describe the organization's program service accomplishments for each of its three largest program services, as measured by expenses.
	Section 501(c)(3) and 501(c)(4) organizations are required to report the amount of grants and allocations to others, the total expenses, and
	revenue, if any, for each program service reported.
4a	(Code:) (Expenses \$2,018,034. including grants of \$) (Revenue \$) (Revenue \$
	EDITORIAL: YES! PUBLISHED 469 STORIES, INCLUDING 69 PRINT, 9 VIDEO
	STORIES, 1 RADIO REPORT, 10 DIGITAL CROSSWORDS, 23 "MINIMUM VIABLE
	PLANT" GRAPHIC NEWSLETTERS, 33 EXPERTS, 75 OPINION PIECES, 118 REPOSTS,
	127 PIECES OF ORIGINAL REPORTING, ANALYSIS, OR EXPLAINERS, AND 4 FULL
	PRINT MAGAZINES ON WHAT AN ECOLOGICAL CIVILIZATION LOOKS LIKE, SOLVING
	PLASTIC, HOW MUCH IS ENOUGH? AND OUR 100TH ISSUE, THE NEW SOCIAL
	JUSTICE. WE CELEBRATED OUR 25TH ANNIVERSARY THROUGHOUT THE YEAR,
	HONORING OUR FOUNDERS IN THE MAGAZINE, DEVELOPING A POLISHED ABOUT YES!
	VIDEO, AND HOSTED A TWO-DAY YES! FEST FEATURING YES! VOICES AND
	MOVEMENT LEADERS, PAST AND PRESENT.
4b	(Code:) (Expenses \$ 275,186 • including grants of \$) (Revenue \$
40	(Code:) (Expenses \$
	INDICATORS BY APPROXIMATELY 15% FROM THE PRIOR YEAR THROUGH EXPANDED
	HAD APPROXIMATELY 2.8 MILLION UNIQUE USERS ACROSS WEB, PRINT, AND
	BROADCAST, AND 3.7 MILLION READERS ON OUR OWN PLATFORM, AS WELL AS
	MILLIONS MORE THROUGH PARTNER PLATFORMS AND OTHER MEDIA ENGAGEMENT. WE
	HAVE APPROXIMATELY 36.5K PRINT SUBSCRIBERS AND A TOTAL PRINT READERSHIP
	OF 182.5K. OUR PRINT SUBSCRIBERS RESIDE IN 50 STATES AND DISTRIBUTE
	THROUGH COMMUNITY AND PUBLIC RADIO STATIONS IN 37 STATES, REACHING OVER
	25 MILLION PEOPLE. YES! CONTINUES TO DISTRIBUTE THOUSANDS OF FREE
	COPIES OF YES! MAGAZINE TO COMMUNITIES, SCHOOLS, FAITH-BASED GROUPS,
	SCHOOLS, AND ADVOCACY ORGANIZATIONS TO INSPIRE ON THE GROUND SOLUTIONS
4c	(Code:) (Expenses \$
	Other program services (Describe on Schedule O.)
ru	(Expenses \$ including grants of \$) (Revenue \$)
<u></u>	Total program service expenses 2, 293, 220.
	Total program control experience F

POSITIVE FUTURES NETWORK

Form 990 (2021) DBA YES! MEDIA
Part IV Checklist of Required Schedules

			Yes	<u>No</u>
1	Is the organization described in section 501(c)(3) or 4947(a)(1) (other than a private foundation)?		τ,	
	If "Yes," complete Schedule A	1	X	
2	Is the organization required to complete Schedule B, Schedule of Contributors? See instructions	2	Х	
3	Did the organization engage in direct or indirect political campaign activities on behalf of or in opposition to candidates for	_		37
_	public office? If "Yes," complete Schedule C, Part I	3		<u>X</u>
4	Section 501(c)(3) organizations. Did the organization engage in lobbying activities, or have a section 501(h) election in effect	_		37
_	during the tax year? If "Yes," complete Schedule C, Part II	4		<u>X</u>
5	Is the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization that receives membership dues, assessments, or	_		37
_	similar amounts as defined in Rev. Proc. 98-19? If "Yes," complete Schedule C, Part III	5		<u>X</u>
6	Did the organization maintain any donor advised funds or any similar funds or accounts for which donors have the right to			v
_	provide advice on the distribution or investment of amounts in such funds or accounts? If "Yes," complete Schedule D, Part I	6		<u>X</u>
7	Did the organization receive or hold a conservation easement, including easements to preserve open space,	_		v
_	the environment, historic land areas, or historic structures? If "Yes," complete Schedule D, Part II	7		<u>X</u>
8	Did the organization maintain collections of works of art, historical treasures, or other similar assets? If "Yes," complete			v
_	Schedule D, Part III	8		<u> </u>
9	Did the organization report an amount in Part X, line 21, for escrow or custodial account liability, serve as a custodian for			
	amounts not listed in Part X; or provide credit counseling, debt management, credit repair, or debt negotiation services?	_		37
	If "Yes," complete Schedule D, Part IV	9		<u>X</u>
10	Did the organization, directly or through a related organization, hold assets in donor-restricted endowments			37
	or in quasi endowments? If "Yes," complete Schedule D, Part V	10		<u> </u>
11	If the organization's answer to any of the following questions is "Yes," then complete Schedule D, Parts VI, VII, VIII, IX, or X,			
	as applicable.			
а	Did the organization report an amount for land, buildings, and equipment in Part X, line 10? If "Yes," complete Schedule D,		37	
	Part VI	11a	X	
b	Did the organization report an amount for investments - other securities in Part X, line 12, that is 5% or more of its total			37
	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VII	11b		<u>X</u>
С	Did the organization report an amount for investments - program related in Part X, line 13, that is 5% or more of its total			37
_	assets reported in Part X, line 16? If "Yes," complete Schedule D, Part VIII	11c		<u>X</u>
d	Did the organization report an amount for other assets in Part X, line 15, that is 5% or more of its total assets reported in			v
	Part X, line 16? If "Yes," complete Schedule D, Part IX	11d		$\frac{x}{x}$
	Did the organization report an amount for other liabilities in Part X, line 25? If "Yes," complete Schedule D, Part X	11e		
f	Did the organization's separate or consolidated financial statements for the tax year include a footnote that addresses			v
	the organization's liability for uncertain tax positions under FIN 48 (ASC 740)? If "Yes," complete Schedule D, Part X	11f		<u> </u>
12a	Did the organization obtain separate, independent audited financial statements for the tax year? If "Yes," complete		v	
	Schedule D, Parts XI and XII	12a	Х	
b	Was the organization included in consolidated, independent audited financial statements for the tax year?			37
	If "Yes," and if the organization answered "No" to line 12a, then completing Schedule D, Parts XI and XII is optional	12b		X
13	Is the organization a school described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	13		X
	Did the organization maintain an office, employees, or agents outside of the United States?	14a		<u>X</u>
b	Did the organization have aggregate revenues or expenses of more than \$10,000 from grantmaking, fundraising, business,			
	investment, and program service activities outside the United States, or aggregate foreign investments valued at \$100,000			v
45	or more? If "Yes," complete Schedule F, Parts I and IV	14b		_X_
15	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of grants or other assistance to or for any	4-		v
40	foreign organization? If "Yes," complete Schedule F, Parts II and IV	15		_X_
16	Did the organization report on Part IX, column (A), line 3, more than \$5,000 of aggregate grants or other assistance to			v
	or for foreign individuals? If "Yes," complete Schedule F, Parts III and IV	16		<u>X</u>
17	Did the organization report a total of more than \$15,000 of expenses for professional fundraising services on Part IX,	,_		v
40	column (A), lines 6 and 11e? If "Yes," complete Schedule G, Part I. See instructions	17		_X_
18	Did the organization report more than \$15,000 total of fundraising event gross income and contributions on Part VIII, lines			v
	1c and 8a? If "Yes," complete Schedule G, Part II	18		<u>X</u>
19	Did the organization report more than \$15,000 of gross income from gaming activities on Part VIII, line 9a? If "Yes,"			v
	complete Schedule G, Part III	19		X
20a		20a		<u>X</u>
	If "Yes" to line 20a, did the organization attach a copy of its audited financial statements to this return?	20b		
21	Did the organization report more than \$5,000 of grants or other assistance to any domestic organization or			7.7
	domestic government on Part IX, column (A), line 1? If "Yes." complete Schedule I. Parts I and II	21		X

POSITIVE FUTURES NETWORK

Form 990 (2021) DBA YES! MEDIA
Part IV Checklist of Required Schedules (continued)

			Yes	No
22	Did the organization report more than \$5,000 of grants or other assistance to or for domestic individuals on			
	Part IX, column (A), line 2? If "Yes," complete Schedule I, Parts I and III	22		X
23	Did the organization answer "Yes" to Part VII, Section A, line 3, 4, or 5, about compensation of the organization's current			
	and former officers, directors, trustees, key employees, and highest compensated employees? If "Yes," complete			
	Schedule J	23		X
24a	Did the organization have a tax-exempt bond issue with an outstanding principal amount of more than \$100,000 as of the			
	last day of the year, that was issued after December 31, 2002? If "Yes," answer lines 24b through 24d and complete			,,,
	Schedule K. If "No," go to line 25a	24a		X
	Did the organization invest any proceeds of tax-exempt bonds beyond a temporary period exception?	24b		
С	Did the organization maintain an escrow account other than a refunding escrow at any time during the year to defease			
	any tax-exempt bonds?	24c		
	Did the organization act as an "on behalf of" issuer for bonds outstanding at any time during the year?	24d		
25a	Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Did the organization engage in an excess benefit	05.0		x
L	transaction with a disqualified person during the year? If "Yes," complete Schedule L, Part I	25a		
ь	Is the organization aware that it engaged in an excess benefit transaction with a disqualified person in a prior year, and that the transaction has not been reported on any of the organization's prior Forms 990 or 990-EZ? If "Yes," complete			
		25b		x
26	Schedule L, Part I Did the organization report any amount on Part X, line 5 or 22, for receivables from or payables to any current	230		
20	or former officer, director, trustee, key employee, creator or founder, substantial contributor, or 35%			
	controlled entity or family member of any of these persons? If "Yes," complete Schedule L, Part II	26		x
27	Did the organization provide a grant or other assistance to any current or former officer, director, trustee, key employee,			
_,	creator or founder, substantial contributor or employee thereof, a grant selection committee member, or to a 35% controlled			
	entity (including an employee thereof) or family member of any of these persons? <i>If</i> "Yes," <i>complete Schedule L, Part III</i>	27		x
28	Was the organization a party to a business transaction with one of the following parties (see the Schedule L, Part IV,			
	instructions for applicable filing thresholds, conditions, and exceptions):			
а	A current or former officer, director, trustee, key employee, creator or founder, or substantial contributor? <i>If</i>			
	"Yes," complete Schedule L, Part IV	28a		х
b	A family member of any individual described in line 28a? If "Yes," complete Schedule L, Part IV	28b		Х
	A 35% controlled entity of one or more individuals and/or organizations described in line 28a or 28b? If			
	"Yes," complete Schedule L, Part IV	28c		Х
29	Did the organization receive more than \$25,000 in non-cash contributions? If "Yes," complete Schedule M	29		Х
30	Did the organization receive contributions of art, historical treasures, or other similar assets, or qualified conservation			
	contributions? If "Yes," complete Schedule M	30		Х
31	Did the organization liquidate, terminate, or dissolve and cease operations? If "Yes," complete Schedule N, Part I	31		X
32	Did the organization sell, exchange, dispose of, or transfer more than 25% of its net assets? If "Yes," complete			
	Schedule N, Part II	32		X
33	Did the organization own 100% of an entity disregarded as separate from the organization under Regulations			
	sections 301.7701-2 and 301.7701-3? If "Yes," complete Schedule R, Part I	33		X
34	Was the organization related to any tax-exempt or taxable entity? If "Yes," complete Schedule R, Part II, III, or IV, and			
	Part V, line 1	34		X
	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	35a		X
b	If "Yes" to line 35a, did the organization receive any payment from or engage in any transaction with a controlled entity			
	within the meaning of section 512(b)(13)? If "Yes," complete Schedule R, Part V, line 2	35b		
36	Section 501(c)(3) organizations. Did the organization make any transfers to an exempt non-charitable related organization?			 ₩
07	If "Yes," complete Schedule R, Part V, line 2	36		X
37	Did the organization conduct more than 5% of its activities through an entity that is not a related organization	37		x
20	and that is treated as a partnership for federal income tax purposes? If "Yes," complete Schedule R, Part VI	37		
38	Did the organization complete Schedule O and provide explanations on Schedule O for Part VI, lines 11b and 19? Note: All Form 990 filers are required to complete Schedule O	38	Х	
Par		00		l
	Check if Schedule O contains a response or note to any line in this Part V			
	,		Yes	No
1a	Enter the number reported in box 3 of Form 1096. Enter -0- if not applicable 42			
b	Enter the number of Forms W-2G included on line 1a. Enter -0- if not applicable 1b 0			
С	Did the organization comply with backup withholding rules for reportable payments to vendors and reportable gaming			
	(gambling) winnings to prize winners?	1c	Х	
			000	

132004 12-09-21

Statements Regarding Other IRS Filings and Tax Compliance (continued) Part V Yes No 2a Enter the number of employees reported on Form W-3, Transmittal of Wage and Tax Statements, filed for the calendar year ending with or within the year covered by this return Х b If at least one is reported on line 2a, did the organization file all required federal employment tax returns? 2b Note: If the sum of lines 1a and 2a is greater than 250, you may be required to e-file. See instructions. Х 3a Did the organization have unrelated business gross income of \$1,000 or more during the year? За **b** If "Yes," has it filed a Form 990-T for this year? *If* "No" to line 3b, provide an explanation on Schedule O 3b 4a At any time during the calendar year, did the organization have an interest in, or a signature or other authority over, a financial account in a foreign country (such as a bank account, securities account, or other financial account)? Х 4a **b** If "Yes," enter the name of the foreign country See instructions for filing requirements for FinCEN Form 114, Report of Foreign Bank and Financial Accounts (FBAR). Х **5a** Was the organization a party to a prohibited tax shelter transaction at any time during the tax year? Did any taxable party notify the organization that it was or is a party to a prohibited tax shelter transaction? 5b If "Yes" to line 5a or 5b, did the organization file Form 8886-T? Does the organization have annual gross receipts that are normally greater than \$100,000, and did the organization solicit X any contributions that were not tax deductible as charitable contributions? b If "Yes," did the organization include with every solicitation an express statement that such contributions or gifts were not tax deductible? 6b 7 Organizations that may receive deductible contributions under section 170(c). Х Did the organization receive a payment in excess of \$75 made partly as a contribution and partly for goods and services provided to the payor? 7a Х 7b If "Yes," did the organization notify the donor of the value of the goods or services provided? Did the organization sell, exchange, or otherwise dispose of tangible personal property for which it was required X to file Form 8282? 7с d If "Yes," indicate the number of Forms 8282 filed during the year Did the organization receive any funds, directly or indirectly, to pay premiums on a personal benefit contract? 7e Х 7f Did the organization, during the year, pay premiums, directly or indirectly, on a personal benefit contract? If the organization received a contribution of qualified intellectual property, did the organization file Form 8899 as required? 7g If the organization received a contribution of cars, boats, airplanes, or other vehicles, did the organization file a Form 1098-C? 7h Sponsoring organizations maintaining donor advised funds. Did a donor advised fund maintained by the sponsoring organization have excess business holdings at any time during the year? 8 Sponsoring organizations maintaining donor advised funds. Did the sponsoring organization make any taxable distributions under section 4966? 9a Did the sponsoring organization make a distribution to a donor, donor advisor, or related person? 9b 10 Section 501(c)(7) organizations. Enter: Initiation fees and capital contributions included on Part VIII, line 12 10a Gross receipts, included on Form 990, Part VIII, line 12, for public use of club facilities 11 Section 501(c)(12) organizations. Enter: Gross income from members or shareholders Gross income from other sources. (Do not net amounts due or paid to other sources against amounts due or received from them.) 11b 12a Section 4947(a)(1) non-exempt charitable trusts. Is the organization filing Form 990 in lieu of Form 1041? 12a **b** If "Yes," enter the amount of tax-exempt interest received or accrued during the year Section 501(c)(29) qualified nonprofit health insurance issuers. a Is the organization licensed to issue qualified health plans in more than one state? 13a Note: See the instructions for additional information the organization must report on Schedule O. Enter the amount of reserves the organization is required to maintain by the states in which the organization is licensed to issue qualified health plans Enter the amount of reserves on hand X Did the organization receive any payments for indoor tanning services during the tax year? b If "Yes," has it filed a Form 720 to report these payments? If "No," provide an explanation on Schedule O 14b Is the organization subject to the section 4960 tax on payment(s) of more than \$1,000,000 in remuneration or X excess parachute payment(s) during the year? If "Yes," see the instructions and file Form 4720, Schedule N. X Is the organization an educational institution subject to the section 4968 excise tax on net investment income? 16 If "Yes," complete Form 4720, Schedule O. Section 501(c)(21) organizations. Did the trust, any disqualified person, or mine operator engage in any activities that would result in the imposition of an excise tax under section 4951, 4952 or 4953? If "Yes," complete Form 6069

91-1715916

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Part VI Governance, Management, and Disclosure. For each "Yes" response to lines 2 through 7b below, and for a "No" response to line 8a, 8b, or 10b below, describe the circumstances, processes, or changes on Schedule O. See instructions.

800							X
Sec	tion A. Governing Body and Management						
		Ι.	I	۸۱		Yes	No
1a	Enter the number of voting members of the governing body at the end of the tax year	<u>1a</u>		의			
	If there are material differences in voting rights among members of the governing body, or if the governing			- 1			
	body delegated broad authority to an executive committee or similar committee, explain on Schedule O.						
b	Enter the number of voting members included on line 1a, above, who are independent	1 b		<u>9</u>			
2	Did any officer, director, trustee, or key employee have a family relationship or a business relationship	with	any other				
	officer, director, trustee, or key employee?			.	2		X
3	Did the organization delegate control over management duties customarily performed by or under the	direc	t supervision				
	of officers, directors, trustees, or key employees to a management company or other person?			[3		X
4	Did the organization make any significant changes to its governing documents since the prior Form 9	90 wa	s filed?	L	4		Х
5	Did the organization become aware during the year of a significant diversion of the organization's ass	ets?			5		X
6	Did the organization have members or stockholders?				6		Х
7a	Did the organization have members, stockholders, or other persons who had the power to elect or ap			· [
	more members of the governing body?				7a		Х
b	Are any governance decisions of the organization reserved to (or subject to approval by) members, st			•			
_					7b		Х
8	persons other than the governing body? Did the organization contemporaneously document the meetings held or written actions undertaken during the yea			·			
		-	=		8a	Х	
a b					oa 8b	X	
				┈├	on	-21	
9	Is there any officer, director, trustee, or key employee listed in Part VII, Section A, who cannot be read				_		Х
800	organization's mailing address? If "Yes," provide the names and addresses on Schedule O				9		Λ
Sec	tion B. Policies (This Section B requests information about policies not required by the Internal Re	venue	Code.)				
	5111			Г		Yes	No
	Did the organization have local chapters, branches, or affiliates?				10a		X
b	If "Yes," did the organization have written policies and procedures governing the activities of such ch	apters	s, affiliates,				
	· · · · · · · · · · · · · · · · · · ·				10b		
11a	Has the organization provided a complete copy of this Form 990 to all members of its governing body	befo	re filing the form?	H	11a	X	
b	Describe on Schedule O the process, if any, used by the organization to review this Form 990.			- 1			
12a	Did the organization have a written conflict of interest policy? If "No," go to line 13				12a	X	
b	Were officers, directors, or trustees, and key employees required to disclose annually interests that could give rise	to con	flicts?		12b	X	
С	Did the organization regularly and consistently monitor and enforce compliance with the policy? $If "Y$	'es," a	lescribe				
	on Schedule O how this was done			.	12c	X	
13	Did the organization have a written whistleblower policy?			.	13	X	
14	Did the organization have a written document retention and destruction policy?			[14	Х	
15	Did the process for determining compensation of the following persons include a review and approva	l by in	dependent	- 1			
	persons, comparability data, and contemporaneous substantiation of the deliberation and decision?			- 1			
а	The organization's CEO, Executive Director, or top management official			[15a	Х	
	Other officers or key employees of the organization				15b		Х
	If "Yes" to line 15a or 15b, describe the process on Schedule O. See instructions.						
16a	Did the organization invest in, contribute assets to, or participate in a joint venture or similar arrangem	nent w	vith a				
	taxable entity during the year?				16a		Х
b	If "Yes," did the organization follow a written policy or procedure requiring the organization to evaluat			·			
_	in joint venture arrangements under applicable federal tax law, and take steps to safeguard the organ	-	=	- 1			
	exempt status with respect to such arrangements?			- 1	16b		
Sec	tion C. Disclosure			<u> </u>	·JJ		l
17	List the states with which a copy of this Form 990 is required to be filed ►WA						
	Section 6104 requires an organization to make its Forms 1023 (1024 or 1024-A, if applicable), 990, ar	74 00C)-T (section 501/s)	(3)0	oply)	availat	
18		เน ฮฮโ	7-1 (SECTION SO I(C)	(0)5	orny) a	avalidi)IC
	for public inspection. Indicate how you made these available. Check all that apply.	_					
40	X Own website Another's website X Upon request Other (explain		,		.		
19	Describe on Schedule O whether (and if so, how) the organization made its governing documents, co	nflict	or interest policy,	and	tinand	cial	
	statements available to the public during the tax year.						
20	State the name, address, and telephone number of the person who possesses the organization's boo	ks an	d records				
	KATHY MURPHY - 206-842-0216						
	19068 JENSEN WAY NE , 4 & 4A, POULSBO, WA 98370						

Part VII Compensation of Officers, Directors, Trustees, Key Employees, Highest Compensated Employees, and Independent Contractors

Check if Schedule O contains a response or note to any line in this Part VII

Section A. Officers, Directors, Trustees, Key Employees, and Highest Compensated Employees

- 1a Complete this table for all persons required to be listed. Report compensation for the calendar year ending with or within the organization's tax year.
- List all of the organization's **current** officers, directors, trustees (whether individuals or organizations), regardless of amount of compensation. Enter -0- in columns (D), (E), and (F) if no compensation was paid.
 - List all of the organization's current key employees, if any. See the instructions for definition of "key employee."
- List the organization's five current highest compensated employees (other than an officer, director, trustee, or key employee) who received reportable compensation (box 5 of Form W-2, Form 1099-MISC, and/or box 1 of Form 1099-NEC) of more than \$100,000 from the organization and any related organizations.
- List all of the organization's **former** officers, key employees, and highest compensated employees who received more than \$100,000 of reportable compensation from the organization and any related organizations.
- List all of the organization's **former directors or trustees** that received, in the capacity as a former director or trustee of the organization, more than \$10,000 of reportable compensation from the organization and any related organizations.

See the instructions for the order in which to list the persons above.

Check this box if neither the organiz		orga T	nızat			npen	sate			(=)
(A)	(B)		(C) Position					(D)	(E)	(F)
Name and title	Average		not ch	neck i	more	than c		Reportable	Reportable compensation	Estimated
	hours per		, unles cer an					compensation		amount of other
	week (list any	tor	<u>ā</u>					from the	from related organizations	otner compensation
	hours for	Individual trustee or director				p		organization	(W-2/1099-MISC/	from the
	related	tee or	stee			nsate		(W-2/1099-MISC/	` 1099-NEC)	organization
	organizations	Itrus	nal tr		oyee	om pe		1099-NEC)		and related
	below	ividua	Institutional trustee	Officer	Key employee	Highest compensated employee	Former			organizations
	line)	Pul	lus	#0	Ke	Hig	For			
(1) MATTHEW GRISAFI	40.00	4				,,		100 015		10 040
MARKETING MANAGER	40.00					Х		120,815.	0.	10,942.
(2) CHRISTINE HANNA	40.00	-		37				112 271	0	11 100
EXECUTIVE DIRECTOR	40.00			X				113,371.	0.	11,122.
(3) ZENOBIA WARFIELD	40.00	-				,,		106 205	0	0 060
EXECUTIVE EDITOR	40.00		\vdash			X		106,325.	0.	8,262.
(4) SUNNIVIE BRYDUM EXECUTIVE EDITOR	40.00	-				х		101 002	0.	10 652
(5) AUDREY WATSON	15.00		\vdash			^		101,002.	0.	10,652.
DIRECTOR FINANCE AND OPS	13.00	1		х				34,005.	0.	681.
(6) BERIT ANDERSON	1.00							34,003.	0.	001.
VICE CHAIR	1.00	Х		Х				0.	0.	0.
(7) MANOLIA CHARLOTIN	1.00							0.	0.	0 •
BOARD MEMBER	1.00	x						0.	0.	0.
(8) TANYA DAWKINS	2.00							•	•	•
CO-CHAIR	2.00	х		Х				0.	0.	0.
(9) ELI FEGHALI	2.00									
CO-CHAIR		х		Х				0.	0.	0.
(10) ALISA GRAVITZ	4.00									
TREASURER		Х		Х				0.	0.	0.
(11) SHALINI NATARAJ	1.00									
BOARD MEMBER		Х						0.	0.	0.
(12) ELIZABETH SANDERS	2.00									
SECRETARY		Х		Х	L			0.	0.	0.
(13) GIDEON ROSENBLATT	1.00									
BOARD MEMBER		Х						0.	0.	0.
(14) JILL BAMBURG	1.00									
BOARD MEMBER		Х						0.	0.	0.
			Ш							
]								
		<u> </u>	Ш							
										5 000 (2224

Form 990 (2021)

Form 990 (2021)

DBA YES! MEDIA

ı aı	t VII Section A. Officers, Directors, Trus	I	oloy	ees,			ghes	it C		,	$\overline{}$	(=)	
	(A)	(B)			Pos	C) ition	1		(D)	(E)		(F)	1
	Name and title	Average hours per		not c	heck	more	than o s both		Reportable compensation	Reportable compensation		Estimate amount	
		week					r/trus		from	from related		other	UI
		(list any	tor						the	organizations		compensa	tion
		hours for	direc				ъ В		organization	(W-2/1099-MISC		from the	
		related	tee or	ıstee			ensat		(W-2/1099-MISC/	1099-NEC)		organizat	ion
		organizations	Individual trustee or director	Institutional trustee		oyee	Highest compensated employee		1099-NEC)			and relat	ed
		below	vidua	itati	Officer	Key employee	hest c	Former				organizati	ons
		line)	lndi	Inst	0#!	Key	High	For			\rightarrow		
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								<u> </u>	475 510		\rightarrow	11 (
	Subtotal								475,518.		0.	41,6	59 0
	Total from continuation sheets to Part V								475,518.		0.	41,6	-
	Total (add lines 1b and 1c)								· · · · · · · · · · · · · · · · · · ·		0.	41,0	39
2	Total number of individuals (including but r compensation from the organization	iot iimited to tri	ose	iiste	u al	oove	e) WII	o re	eceived more than \$100,	ooo of reportable			4
	compensation from the organization											Yes	No
3	Did the organization list any former officer	director trust	ee l	(ev e	mnl	ove	e or	hia	hest compensated empl	ovee on	Γ		
•	line 1a? If "Yes," complete Schedule J for s			•	•	•		_		•	- 1	3	Х
4	For any individual listed on line 1a, is the si										"		
	and related organizations greater than \$15										- 1	4	Х
5	Did any person listed on line 1a receive or												
	rendered to the organization? If "Yes," con	•				•			•		[5	Х
Sec	tion B. Independent Contractors												
1	Complete this table for your five highest co	mpensated inc	lepe	nder	nt co	ontra	acto	rs th	nat received more than \$	100,000 of compe	ensat	ion from	
	the organization. Report compensation for	the calendar y	ear e	endir	ng w	ith c	or wi	thin	the organization's tax y	ear.			
	(A)								(B)		_	(C)	
	Name and business							_	Description of s	ervices		ompensation	<u>ი</u>
	ACY LEOFFELHOLZ DUNN, 1				РΟ	ΤN	т		ODE3 MILL DID			100 0	^ ^
JK .	NE, BAINBRIDGE ISLANI), WA 96	тт	U				-	CREATIVE DIR	ECTION		102,6	J Z .
								\dashv					
								\dashv					
2	Total number of independent contractors (i	ncluding but n	ot lir	nited	d to	thos	se lis	ted	above) who received mo	ore than			

	Part VIII Statement of Revenue								
		Check if Schedule O contains a response	or note to any lir	ne in this Part VIII					
				(A) Total revenue	(B) Related or exempt function revenue	(C) Unrelated business revenue	(D) Revenue excluded from tax under sections 512 - 514		
Contributions, Gifts, Grants and Other Similar Amounts	b c d e f	Noncash contributions included in lines 1a-1f	456,014. ,589,801.	3,045,815.					
O a	n	Total. Add lines 1a-1f	Business Code	5,045,015.					
Program Service Revenue	2 a b		511120	675,128.	675,128.				
am S	c d								
og B	е								
ڇ		All other program service revenue		675 100					
		Total. Add lines 2a-2f		675,128.					
	3	Investment income (including dividends, inter other similar amounts) Income from investment of tax-exempt bond	>	1,793.			1,793.		
	5	Royalties		3,487.			3,487.		
		(i) Real	(ii) Personal						
	6 a	Gross rents 6a							
	b	Less: rental expenses 6b		-					
	С	` '							
		Net rental income or (loss) Gross amount from sales of (i) Securities	(ii) Other						
	<i>i</i> a	assets other than inventory 7a	(ii) Other	-					
	b	Less: cost or other basis		-					
e		and sales expenses 7b							
Revenue	С	Gain or (loss) 7c							
	d	Net gain or (loss)							
Other	8 a	Gross income from fundraising events (not including \$ of contributions reported on line 1c). See							
		Part IV, line 18							
	b	Less: direct expenses 8	<u>, </u>						
	C	Net income or (loss) from fundraising events	_						
	9 a	Gross income from gaming activities. See Part IV, line 19							
	b	Less: direct expenses 9		-					
		Net income or (loss) from gaming activities							
	10 a	Gross sales of inventory, less returns							
		and allowances10		-					
		Less: cost of goods sold10	<u>b</u>						
-	С	Net income or (loss) from sales of inventory	Business Code						
snc	11 a	MISCELLANEOUS INCOME	900099	2,783.			2,783.		
Miscellaneous Revenue	b								
cella	С								
Mis	d	All other revenue		0.700					
		Total Add lines 11a-11d)	2,783. 3,729,006.	675,128.	0.	8,063.		
	12	Total revenue. See instructions		0,,20,000	0,0,120.	J •	0,000.		

Part IX | Statement of Functional Expenses

Section 501(c)(3) and 501(c)(4) organizations must complete all columns. All other organizations must complete column (A) Check if Schedule O contains a response or note to any line in this Part IX (**D**) Fundraising expenses (C) Management and general expenses Do not include amounts reported on lines 6b. Program service expenses Total expenses 7b, 8b, 9b, and 10b of Part VIII. Grants and other assistance to domestic organizations and domestic governments. See Part IV, line 21 Grants and other assistance to domestic individuals. See Part IV, line 22 Grants and other assistance to foreign organizations, foreign governments, and foreign individuals. See Part IV, lines 15 and 16 Benefits paid to or for members Compensation of current officers, directors, 131,707. 16,790. 159,179. 10,682. trustees, and key employees Compensation not included above to disqualified persons (as defined under section 4958(f)(1)) and persons described in section 4958(c)(3)(B) 1,171,282. 974,127. 74,501. 122,654. Other salaries and wages 7 Pension plan accruals and contributions (include 23,154. 17,248. 2,901. 3,005. section 401(k) and 403(b) employer contributions) 159,248. 16,768. 125,084. 17,396. Other employee benefits 9 112,030. 80,713. 14,769. 16,548. 10 Payroll taxes Fees for services (nonemployees): Management Legal Accounting Lobbying Professional fundraising services. See Part IV, line 17 Investment management fees Other. (If line 11g amount exceeds 10% of line 25, 302,479. 233,999. 39,620. 28,860. column (A), amount, list line 11g expenses on Sch O.) Advertising and promotion 12 105,309. 45,707. 16,081. 43,521. Office expenses 13 Information technology 14 15 Royalties 23,760. 19,958. 1,426. 2,376. 16 Occupancy 17 18 Payments of travel or entertainment expenses for any federal, state, or local public officials 22,508. 18,348. 1,633. 2,527. Conferences, conventions, and meetings 19 20 Payments to affiliates 21 72,116. 67,596. 1,696. 2,824. Depreciation, depletion, and amortization 22 2,577. 2,165. 155. 257. 23 Other expenses. Itemize expenses not covered 24 above. (List miscellaneous expenses on line 24e. If line 24e amount exceeds 10% of line 25, column (A), amount, list line 24e expenses on Schedule O.) 589,826. 526,295. 2,178. 61,353. CONTENT DELIVERY STAFFED EVENTS 42,297. 42,280. 4. 13. С d 11,864. 7.993. 700. 3,171. All other expenses 2,797,629. 2,293,220. 183,114. 321,295. Total functional expenses. Add lines 1 through 24e 25 Joint costs. Complete this line only if the organization reported in column (B) joint costs from a combined educational campaign and fundraising solicitation. if following SOP 98-2 (ASC 958-720)

Form **990** (2021)

Form 990 (2021)

Part X | Balance Sheet

Pai	<u>t X</u>	Balance Sheet					
		Check if Schedule O contains a response or	note to any	line in this Part X			
					(A) Beginning of year		(B) End of year
	1	Cash - non-interest-bearing			520,018.	1	796,251.
	2	Savings and temporary cash investments			1,045,521.	2	1,567,358
	3	Pledges and grants receivable, net			1,020,229.	3	818,616
	4	Accounts receivable, net				4	
	5	Loans and other receivables from any curren					
		trustee, key employee, creator or founder, su	bstantial co	ontributor, or 35%			
		controlled entity or family member of any of t	hese perso	nsL		5	
	6	Loans and other receivables from other disqu	alified pers	ons (as defined			
		under section 4958(f)(1)), and persons descri		6			
S	7	Notes and loans receivable, net			7		
Assets	8	Inventories for sale or use		27,439.	8	46,139	
As	9	Duran sid as a second alafama di ala assassa				9	
	10a	Land, buildings, and equipment: cost or other	r				
		basis. Complete Part VI of Schedule D	10a				
	b	Less: accumulated depreciation	10b	251,524.	187,261.	10c	115,145.
	11	Investments - publicly traded securities		11			
	12	Investments - other securities. See Part IV, Iir		12			
	13	Investments - program-related. See Part IV, li		13			
	14	Intangible assets		14			
	15	Other assets. See Part IV, line 11			15		
	16	Total assets. Add lines 1 through 15 (must e		ı	2,800,468.	16	3,343,509.
	17	Accounts payable and accrued expenses		97,639.	17	85,165.	
	18	Grants payable		18			
	19	Deferred revenue		401,067.	19	349,251.	
	20	Tax-exempt bond liabilities				20	
	21	Escrow or custodial account liability. Comple	te Part IV c	f Schedule D		21	
S	22	Loans and other payables to any current or fe	ormer office	er, director,			
Liabilities		trustee, key employee, creator or founder, su	bstantial co	ontributor, or 35%			
iabi		controlled entity or family member of any of t	hese perso	ns		22	
_	23	Secured mortgages and notes payable to un				23	
	24	Unsecured notes and loans payable to unrela	ted third p	arties	319,700.	24	
	25	Other liabilities (including federal income tax,					
		parties, and other liabilities not included on li	nes 17-24).	Complete Part X			
		of Schedule D			4,346.	25	101 115
	26	Total liabilities. Add lines 17 through 25			822,752.	26	434,416.
"		Organizations that follow FASB ASC 958, or	heck here	▶ X			
ces		and complete lines 27, 28, 32, and 33.			055 650		0 040 500
ılan	27	Net assets without donor restrictions	957,659.	27	2,310,593.		
Ba	28	Net assets with donor restrictions	1,020,057.	28	598,500.		
nno		Organizations that do not follow FASB ASC	C 958, che	ck here 🕨 📖 📗			
ř		and complete lines 29 through 33.					
Net Assets or Fund Balances	29	Capital stock or trust principal, or current fun				29	
sse	30	Paid-in or capital surplus, or land, building, or				30	
t As	31	Retained earnings, endowment, accumulated			4 000 04 0	31	0.000.000
Se	32	Total net assets or fund balances			1,977,716.	32	2,909,093.
	33	Total liabilities and net assets/fund balances			2,800,468.	33	3,343,509.

DBA YES! MEDIA 91-1715916 Page 12 Form 990 (2021) Part XI Reconciliation of Net Assets Check if Schedule O contains a response or note to any line in this Part XI 3,729,006. Total revenue (must equal Part VIII, column (A), line 12) 1 2,797,629. Total expenses (must equal Part IX, column (A), line 25) 2 2 931,377. Revenue less expenses. Subtract line 2 from line 1 3 3 1,977,716. Net assets or fund balances at beginning of year (must equal Part X, line 32, column (A)) 4 4 Net unrealized gains (losses) on investments 5 5 Donated services and use of facilities 6 6 7 7 Investment expenses 8 8 Prior period adjustments Other changes in net assets or fund balances (explain on Schedule O) 0. 9 9 Net assets or fund balances at end of year. Combine lines 3 through 9 (must equal Part X, line 32, 10 2,909,093. column (B)) Part XII Financial Statements and Reporting Check if Schedule O contains a response or note to any line in this Part XII Yes No X Accrual Accounting method used to prepare the Form 990: Cash Other If the organization changed its method of accounting from a prior year or checked "Other," explain on Schedule O. Х 2a Were the organization's financial statements compiled or reviewed by an independent accountant? 2a If "Yes," check a box below to indicate whether the financial statements for the year were compiled or reviewed on a separate basis, consolidated basis, or both: Both consolidated and separate basis Separate basis Consolidated basis Х **b** Were the organization's financial statements audited by an independent accountant? 2b If "Yes," check a box below to indicate whether the financial statements for the year were audited on a separate basis, consolidated basis, or both: X Separate basis Consolidated basis Both consolidated and separate basis c If "Yes" to line 2a or 2b, does the organization have a committee that assumes responsibility for oversight of the audit, Х review, or compilation of its financial statements and selection of an independent accountant? 2c If the organization changed either its oversight process or selection process during the tax year, explain on Schedule O.

3a As a result of a federal award, was the organization required to undergo an audit or audits as set forth in the Single Audit

b If "Yes," did the organization undergo the required audit or audits? If the organization did not undergo the required audit

or audits, explain why on Schedule O and describe any steps taken to undergo such audits

Act and OMB Circular A-133?

За

Х

05080 1

SCHEDULE A

(Form 990)

Total

Department of the Treasury Internal Revenue Service

Name of the organization

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust.

► Attach to Form 990 or Form 990-EZ.

► Go to www.irs.gov/Form990 for instructions and the latest information.

POSITIVE FUTURES NETWORK

OMB No. 1545-0047

Open to Public Inspection

Employer identification number

DBA YES! MEDIA 91-1715916 Reason for Public Charity Status. (All organizations must complete this part.) See instructions. Part I The organization is not a private foundation because it is: (For lines 1 through 12, check only one box.) A church, convention of churches, or association of churches described in section 170(b)(1)(A)(i). A school described in section 170(b)(1)(A)(ii). (Attach Schedule E (Form 990).) 3 A hospital or a cooperative hospital service organization described in section 170(b)(1)(A)(iii). A medical research organization operated in conjunction with a hospital described in section 170(b)(1)(A)(iii). Enter the hospital's name, city, and state: An organization operated for the benefit of a college or university owned or operated by a governmental unit described in section 170(b)(1)(A)(iv). (Complete Part II.) 6 A federal, state, or local government or governmental unit described in section 170(b)(1)(A)(v). X An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in section 170(b)(1)(A)(vi). (Complete Part II.) A community trust described in section 170(b)(1)(A)(vi). (Complete Part II.) An agricultural research organization described in section 170(b)(1)(A)(ix) operated in conjunction with a land-grant college or university or a non-land-grant college of agriculture (see instructions). Enter the name, city, and state of the college or 10 An organization that normally receives (1) more than 33 1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions, subject to certain exceptions; and (2) no more than 33 1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975. See section 509(a)(2). (Complete Part III.) An organization organized and operated exclusively to test for public safety. See section 509(a)(4). 11 12 An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in section 509(a)(1) or section 509(a)(2). See section 509(a)(3). Check the box on lines 12a through 12d that describes the type of supporting organization and complete lines 12e, 12f, and 12g. Type I. A supporting organization operated, supervised, or controlled by its supported organization(s), typically by giving the supported organization(s) the power to regularly appoint or elect a majority of the directors or trustees of the supporting organization. You must complete Part IV, Sections A and B. Type II. A supporting organization supervised or controlled in connection with its supported organization(s), by having control or management of the supporting organization vested in the same persons that control or manage the supported organization(s). You must complete Part IV, Sections A and C. Type III functionally integrated. A supporting organization operated in connection with, and functionally integrated with, its supported organization(s) (see instructions). You must complete Part IV, Sections A, D, and E. Type III non-functionally integrated. A supporting organization operated in connection with its supported organization(s) that is not functionally integrated. The organization generally must satisfy a distribution requirement and an attentiveness requirement (see instructions). You must complete Part IV, Sections A and D, and Part V. Check this box if the organization received a written determination from the IRS that it is a Type I, Type II, Type III functionally integrated, or Type III non-functionally integrated supporting organization. Enter the number of supported organizations Provide the following information about the supported organization(s). (i) Name of supported (ii) EIN (iii) Type of organization (v) Amount of monetary (vi) Amount of other your governing document? (described on lines 1-10 organization support (see instructions) support (see instructions) No above (see instructions))

Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Sec	ction A. Public Support	, негов Белет, расы		,				
	ndar year (or fiscal year beginning in)	(a) 2017	(b) 2018	(c) 2019	(d) 2020	(e) 2021	(f) Total	
	Gifts, grants, contributions, and		, ,	. ,	. ,	, ,	,,	
	membership fees received. (Do not							
	include any "unusual grants.")	2135251.	1311432.	2535809.	2632789.	3045815.	11661096.	
2	Tax revenues levied for the organ-							
	ization's benefit and either paid to							
	or expended on its behalf							
3	The value of services or facilities							
	furnished by a governmental unit to							
	the organization without charge	0105051	101110	0505000	0600000	2045045	11661006	
	Total. Add lines 1 through 3	2135251.	1311432.	2535809.	2632789.	3045815.	11661096.	
5	The portion of total contributions							
	by each person (other than a							
	governmental unit or publicly							
	supported organization) included on line 1 that exceeds 2% of the							
	amount shown on line 11, column (f)						1832319.	
6	· · · · · · · · · · · · · · · · · · ·						9828777.	
	Public support. Subtract line 5 from line 4.						90201116	
	ndar year (or fiscal year beginning in)	(a) 2017	(b) 2018	(c) 2019	(d) 2020	(e) 2021	(f) Total	
	Amounts from line 4	2135251.	1311432.	2535809.	2632789.	3045815.	11661096.	
	Gross income from interest,							
	dividends, payments received on							
	securities loans, rents, royalties,							
	and income from similar sources	6,946.	8,004.	8,470.	6,691.	5,280.	35,391.	
9	Net income from unrelated business	-	-	-	-	-		
	activities, whether or not the							
	business is regularly carried on							
10	Other income. Do not include gain							
	or loss from the sale of capital							
	assets (Explain in Part VI.)	1,175.	359.	3,827.	516.	2,783.	8,660.	
11	Total support. Add lines 7 through 10						11705147.	
12	Gross receipts from related activities,	,	,				,476,326.	
13	First 5 years. If the Form 990 is for the	ne organization's fir	rst, second, third, f	fourth, or fifth tax y	ear as a section 5	01(c)(3)	. —	
<u></u>	organization, check this box and store ction C. Computation of Publi						>	
				. (0)			83.97 %	
	Public support percentage for 2021 (I					14		
15	Public support percentage from 2020					15		
108	33 1/3% support test - 2021. If the ostop here. The organization qualifies						▶ [7]	
h	33 1/3% support test - 2020. If the o		~		line 15 is 33 1/3%			
,	and stop here. The organization qual							
17:								
	7a 10% -facts-and-circumstances test - 2021. If the organization did not check a box on line 13, 16a, or 16b, and line 14 is 10% or more, and if the organization meets the facts-and-circumstances test, check this box and stop here. Explain in Part VI how the organization							
	meets the facts-and-circumstances test. The organization qualifies as a publicly supported organization							
b	10% -facts-and-circumstances test	-		*	-			
~	more, and if the organization meets the	ū				•		
	organization meets the facts-and-circu				-		>	
18	Private foundation. If the organization		-		•		s >	

Schedule A (Form 990) 2021

Part III | Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 10 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Se	ction A. Public Support						
Cale	ndar year (or fiscal year beginning in)	(a) 2017	(b) 2018	(c) 2019	(d) 2020	(e) 2021	(f) Total
1	Gifts, grants, contributions, and						
	membership fees received. (Do not						
	include any "unusual grants.")						
2	Gross receipts from admissions,						
	merchandise sold or services per-						
	formed, or facilities furnished in any activity that is related to the						
	organization's tax-exempt purpose						
3	Gross receipts from activities that						
	are not an unrelated trade or bus-						
	iness under section 513						
4	Tax revenues levied for the organ-						
	ization's benefit and either paid to						
	or expended on its behalf						
5	The value of services or facilities						
	furnished by a governmental unit to						
	the organization without charge						
6	Total. Add lines 1 through 5						
	Amounts included on lines 1, 2, and						
	3 received from disqualified persons						
k	Amounts included on lines 2 and 3 received						
	from other than disqualified persons that						
	exceed the greater of \$5,000 or 1% of the amount on line 13 for the year						
	Add lines 7a and 7b						
	Public support. (Subtract line 7c from line 6.)						
	ction B. Total Support				•	•	
Cale	ndar year (or fiscal year beginning in)	(a) 2017	(b) 2018	(c) 2019	(d) 2020	(e) 2021	(f) Total
	Amounts from line 6		, ,	, ,		1	
	Gross income from interest,						
	dividends, payments received on						
	securities loans, rents, royalties, and income from similar sources						
k	Unrelated business taxable income						
	(less section 511 taxes) from businesses						
	acquired after June 30, 1975						
	Add lines 10a and 10b						
	Net income from unrelated business						
	activities not included on line 10b, whether or not the business is						
	regularly carried on						
12	Other income. Do not include gain						
	or loss from the sale of capital assets (Explain in Part VI.)						
13	Total support. (Add lines 9, 10c, 11, and 12.)						
	First 5 years. If the Form 990 is for the	ne organization's fir	rst, second, third,	fourth, or fifth tax	year as a section 5	01(c)(3) organization	on,
	check this box and stop here	-					
Se	ction C. Computation of Publi	c Support Per	centage				
	Public support percentage for 2021 (I			column (f))		15	%
	Public support percentage from 2020					16	%
Se	ction D. Computation of Inves	tment Income	Percentage				
17	Investment income percentage for 20)21 (line 10c, colur	nn (f), divided by li	ne 13, column (f))		17	%
	Investment income percentage from					18	%
	a 33 1/3% support tests - 2021. If the						
-	more than 33 1/3%, check this box ar						
ŀ	33 1/3% support tests - 2020. If the	=	-	•			and
-	line 18 is not more than 33 1/3%, che						
20	Private foundation. If the organization						>

132023 01-04-22

Schedule A (Form 990) 2021

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Part IV | Supporting Organizations

(Complete only if you checked a box in line 12 on Part I. If you checked box 12a, Part I, complete Sections A and B. If you checked box 12b, Part I, complete Sections A and C. If you checked box 12c, Part I, complete Sections A, D, and E. If you checked box 12d, Part I, complete Sections A and D, and complete Part V.)

Section A. All Supporting Organizations

- 1 Are all of the organization's supported organizations listed by name in the organization's governing documents? If "No," describe in Part VI how the supported organizations are designated. If designated by class or purpose, describe the designation. If historic and continuing relationship, explain.
- 2 Did the organization have any supported organization that does not have an IRS determination of status under section 509(a)(1) or (2)? If "Yes," explain in **Part VI** how the organization determined that the supported organization was described in section 509(a)(1) or (2).
- **3a** Did the organization have a supported organization described in section 501(c)(4), (5), or (6)? If "Yes," answer lines 3b and 3c below.
- **b** Did the organization confirm that each supported organization qualified under section 501(c)(4), (5), or (6) and satisfied the public support tests under section 509(a)(2)? If "Yes," describe in **Part VI** when and how the organization made the determination.
- c Did the organization ensure that all support to such organizations was used exclusively for section 170(c)(2)(B) purposes? If "Yes," explain in Part VI what controls the organization put in place to ensure such use.
- **4a** Was any supported organization not organized in the United States ("foreign supported organization")? *If* "Yes," and if you checked box 12a or 12b in Part I, answer lines 4b and 4c below.
- **b** Did the organization have ultimate control and discretion in deciding whether to make grants to the foreign supported organization? If "Yes," describe in **Part VI** how the organization had such control and discretion despite being controlled or supervised by or in connection with its supported organizations.
- c Did the organization support any foreign supported organization that does not have an IRS determination under sections 501(c)(3) and 509(a)(1) or (2)? If "Yes," explain in Part VI what controls the organization used to ensure that all support to the foreign supported organization was used exclusively for section 170(c)(2)(B) purposes.
- 5a Did the organization add, substitute, or remove any supported organizations during the tax year? If "Yes," answer lines 5b and 5c below (if applicable). Also, provide detail in Part VI, including (i) the names and EIN numbers of the supported organizations added, substituted, or removed; (ii) the reasons for each such action; (iii) the authority under the organization's organizing document authorizing such action; and (iv) how the action was accomplished (such as by amendment to the organizing document).
- **b Type I or Type II only.** Was any added or substituted supported organization part of a class already designated in the organization's organizing document?
- c Substitutions only. Was the substitution the result of an event beyond the organization's control?
- 6 Did the organization provide support (whether in the form of grants or the provision of services or facilities) to anyone other than (i) its supported organizations, (ii) individuals that are part of the charitable class benefited by one or more of its supported organizations, or (iii) other supporting organizations that also support or benefit one or more of the filing organization's supported organizations? If "Yes," provide detail in Part VI.
- 7 Did the organization provide a grant, loan, compensation, or other similar payment to a substantial contributor (as defined in section 4958(c)(3)(C)), a family member of a substantial contributor, or a 35% controlled entity with regard to a substantial contributor? If "Yes," complete Part I of Schedule L (Form 990).
- 8 Did the organization make a loan to a disqualified person (as defined in section 4958) not described on line 7? If "Yes," complete Part I of Schedule L (Form 990).
- 9a Was the organization controlled directly or indirectly at any time during the tax year by one or more disqualified persons, as defined in section 4946 (other than foundation managers and organizations described in section 509(a)(1) or (2))? If "Yes," provide detail in Part VI.
- **b** Did one or more disqualified persons (as defined on line 9a) hold a controlling interest in any entity in which the supporting organization had an interest? If "Yes," provide detail in **Part VI.**
- c Did a disqualified person (as defined on line 9a) have an ownership interest in, or derive any personal benefit from, assets in which the supporting organization also had an interest? If "Yes," provide detail in Part VI.
- 10a Was the organization subject to the excess business holdings rules of section 4943 because of section 4943(f) (regarding certain Type II supporting organizations, and all Type III non-functionally integrated supporting organizations)? If "Yes," answer line 10b below.
 - **b** Did the organization have any excess business holdings in the tax year? (Use Schedule C, Form 4720, to determine whether the organization had excess business holdings.)

		Yes	No
		162	140
	1		
	2		
	3a		
	3b		
	3c		
	4a		
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uie A	(Forn	n 990)	2021

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Schedule A (Form 990) 2021

Schedule A (Form 990) 2021 DBA YES! MEDIA

Part IV Supporting Organizations (continued)

			Yes	No
11	Has the organization accepted a gift or contribution from any of the following persons?			
а	A person who directly or indirectly controls, either alone or together with persons described on lines 11b and			
	11c below, the governing body of a supported organization?	11a		
b	A family member of a person described on line 11a above?	11b		
	A 35% controlled entity of a person described on line 11a or 11b above? If "Yes" to line 11a, 11b, or 11c, provide	2 2 3 2		
	detail in Part VI.	11c		
Sec	tion B. Type I Supporting Organizations			
			Yes	No
1	Did the governing body, members of the governing body, officers acting in their official capacity, or membership of one or		103	140
•	more supported organizations have the power to regularly appoint or elect at least a majority of the organization's officers,			
	directors, or trustees at all times during the tax year? If "No," describe in Part VI how the supported organization(s)			
	effectively operated, supervised, or controlled the organization's activities. If the organization had more than one supported			
	organization, describe how the powers to appoint and/or remove officers, directors, or trustees were allocated among the			
	supported organizations and what conditions or restrictions, if any, applied to such powers during the tax year.	1		
2	Did the organization operate for the benefit of any supported organization other than the supported			
	organization(s) that operated, supervised, or controlled the supporting organization? If "Yes," explain in			
	Part VI how providing such benefit carried out the purposes of the supported organization(s) that operated,			
	supervised, or controlled the supporting organization.	2		
Sec	tion C. Type II Supporting Organizations			
			Yes	No
1	Were a majority of the organization's directors or trustees during the tax year also a majority of the directors			
	or trustees of each of the organization's supported organization(s)? If "No," describe in Part VI how control			
	or management of the supporting organization was vested in the same persons that controlled or managed			
	the supported organization(s).	1		
Sec	tion D. All Type III Supporting Organizations			
			Yes	No
1	Did the organization provide to each of its supported organizations, by the last day of the fifth month of the			
	organization's tax year, (i) a written notice describing the type and amount of support provided during the prior tax			
	year, (ii) a copy of the Form 990 that was most recently filed as of the date of notification, and (iii) copies of the			
	organization's governing documents in effect on the date of notification, to the extent not previously provided?	1		
2	Were any of the organization's officers, directors, or trustees either (i) appointed or elected by the supported			
	organization(s) or (ii) serving on the governing body of a supported organization? If "No," explain in Part VI how			
	the organization maintained a close and continuous working relationship with the supported organization(s).	2		
3	By reason of the relationship described on line 2, above, did the organization's supported organizations have a			
	significant voice in the organization's investment policies and in directing the use of the organization's			
	income or assets at all times during the tax year? If "Yes," describe in Part VI the role the organization's			
	supported organizations played in this regard.	3		
Sec	tion E. Type III Functionally Integrated Supporting Organizations			
1	Check the box next to the method that the organization used to satisfy the Integral Part Test during the year (see instructions)	1		
a	The organization satisfied the Activities Test. Complete line 2 below.	•		
b	The organization is the parent of each of its supported organizations. <i>Complete</i> line 3 <i>below</i> .			
c	The organization supported a governmental entity. Describe in Part VI how you supported a governmental entity (see in			
2	Activities Test. Answer lines 2a and 2b below.	Struction	Yes	No
a	Did substantially all of the organization's activities during the tax year directly further the exempt purposes of		163	140
а	the supported organization(s) to which the organization was responsive? If "Yes," then in Part VI identify			
	· ·			
	those supported organizations and explain how these activities directly furthered their exempt purposes,			
	how the organization was responsive to those supported organizations, and how the organization determined	0-		
L	that these activities constituted substantially all of its activities.	2a		
D	Did the activities described on line 2a, above, constitute activities that, but for the organization's involvement,			
	one or more of the organization's supported organization(s) would have been engaged in? If "Yes," explain in			
	Part VI the reasons for the organization's position that its supported organization(s) would have engaged in	OI.		
^	these activities but for the organization's involvement.	2b		
3	Parent of Supported Organizations. Answer lines 3a and 3b below.			
а	Did the organization have the power to regularly appoint or elect a majority of the officers, directors, or	_		
_	trustees of each of the supported organizations? If "Yes" or "No" provide details in Part VI.	3a		
b	Did the organization exercise a substantial degree of direction over the policies, programs, and activities of each			
	of its supported organizations? If "Yes." describe in Part VI the role played by the organization in this regard.	3b		

Part V	Гуре III Non-Functionally Integrated 509(a)(3) Support	ing Organi	zations	
1 C	heck here if the organization satisfied the Integral Part Test as a qualif	ying trust on N	ov. 20, 1970 (<i>explain in</i>	Part VI). See instructions
	Il other Type III non-functionally integrated supporting organizations m		•	
Section A - A	djusted Net Income		(A) Prior Year	(B) Current Year (optional)
1 Net sho	rt-term capital gain	1		
2 Recover	ries of prior-year distributions	2		
3 Other gi	ross income (see instructions)	3		
4 Add line	es 1 through 3.	4		
5 Depreci	ation and depletion	5		
6 Portion	of operating expenses paid or incurred for production or			
collection	on of gross income or for management, conservation, or			
	nance of property held for production of income (see instructions)	6		
	xpenses (see instructions)	7		
	ed Net Income (subtract lines 5, 6, and 7 from line 4)	8		
•	linimum Asset Amount	1 -	(A) Prior Year	(B) Current Year (optional)
1 Aggrega	ate fair market value of all non-exempt-use assets (see			
instructi	ions for short tax year or assets held for part of year):			
a Average	e monthly value of securities	1a		
b Average	e monthly cash balances	1b		
	rket value of other non-exempt-use assets	1c		
d Total (a	dd lines 1a, 1b, and 1c)	1d		
	nt claimed for blockage or other factors			
	in detail in Part VI):			
	tion indebtedness applicable to non-exempt-use assets	2		
•	t line 2 from line 1d.	3		
	eemed held for exempt use. Enter 0.015 of line 3 (for greater amount,			
	ructions).	4		
	ue of non-exempt-use assets (subtract line 4 from line 3)	5		
	line 5 by 0.035.	6		
	ries of prior-year distributions	7		
	m Asset Amount (add line 7 to line 6)	8		
	Distributable Amount			Current Year
1 Adjuste	d net income for prior year (from Section A, line 8, column A)	1		
	85 of line 1.	2		
3 Minimur	m asset amount for prior year (from Section B, line 8, column A)	3		
	reater of line 2 or line 3.	4		
	tax imposed in prior year	5		
	utable Amount. Subtract line 5 from line 4, unless subject to			
	ncy temporary reduction (see instructions).	6		
$\overline{}$	heck here if the current year is the organization's first as a non-function		Type III supporting orga	nization (see

Schedule A (Form 990) 2021

instructions).

Part V Type III Non-Functionally Integrated 509(a)(3) Supporting Organizations (continued) **Current Year** Section D - Distributions 1 Amounts paid to supported organizations to accomplish exempt purposes 1 Amounts paid to perform activity that directly furthers exempt purposes of supported organizations, in excess of income from activity 2 Administrative expenses paid to accomplish exempt purposes of supported organizations 3 4 Amounts paid to acquire exempt-use assets 5 Qualified set-aside amounts (prior IRS approval required - provide details in Part VI) 5 Other distributions (describe in Part VI). See instructions. 6 6 7 7 Total annual distributions. Add lines 1 through 6. Distributions to attentive supported organizations to which the organization is responsive (provide details in Part VI). See instructions. 8 9 Distributable amount for 2021 from Section C, line 6 10 10 Line 8 amount divided by line 9 amount (i) (ii) Underdistributions Distributable **Excess Distributions** Section E - Distribution Allocations (see instructions) Pre-2021 Amount for 2021 Distributable amount for 2021 from Section C, line 6 2 Underdistributions, if any, for years prior to 2021 (reasonable cause required - explain in Part VI). See instructions. 3 Excess distributions carryover, if any, to 2021 **a** From 2016 **b** From 2017 c From 2018 **d** From 2019 e From 2020 f Total of lines 3a through 3e g Applied to underdistributions of prior years h Applied to 2021 distributable amount i Carryover from 2016 not applied (see instructions) j Remainder. Subtract lines 3g, 3h, and 3i from line 3f. 4 Distributions for 2021 from Section D, line 7: a Applied to underdistributions of prior years **b** Applied to 2021 distributable amount c Remainder. Subtract lines 4a and 4b from line 4. 5 Remaining underdistributions for years prior to 2021, if any. Subtract lines 3g and 4a from line 2. For result greater than zero, explain in Part VI. See instructions 6 Remaining underdistributions for 2021. Subtract lines 3h and 4b from line 1. For result greater than zero, explain in Part VI. See instructions. 7 Excess distributions carryover to 2022. Add lines 3j and 4c. 8 Breakdown of line 7: a Excess from 2017 **b** Excess from 2018 c Excess from 2019 d Excess from 2020

Schedule A (Form 990) 2021

e Excess from 2021

Scriedule A	(FOITH 990) 2021 DDA 1E5: MEDIA
Part VI	Supplemental Information. Provide the explanations required by Part II, line 10; Part II, line 17a or 17b; Part III, line 12; Part IV, Section A, lines 1, 2, 3b, 3c, 4b, 4c, 5a, 6, 9a, 9b, 9c, 11a, 11b, and 11c; Part IV, Section B, lines 1 and 2; Part IV, Section C, line 1; Part IV, Section D, lines 2 and 3; Part IV, Section E, lines 1c, 2a, 2b, 3a, and 3b; Part V, line 1; Part V, Section B, line 1e; Part V, Section D, lines 5, 6, and 8; and Part V, Section E, lines 2, 5, and 6. Also complete this part for any additional information.
	(See instructions.)

Schedule B

(Form 990)

Department of the Treasury Internal Revenue Service

Schedule of Contributors

► Attach to Form 990 or Form 990-PF.

► Go to www.irs.gov/Form990 for the latest information.

OMB No. 1545-0047

2021

Name of the organization
POSITIVE FUTURES NETWORK
DBA YES! MEDIA

Employer identification number
91-1715916

Organiza	rganization type (check one):				
Filers of	:	Section:			
Form 99	0 or 990-EZ	$\overline{\mathbf{X}}$ 501(c)(3) (enter number) organization			
		4947(a)(1) nonexempt charitable trust not treated as a private foundation			
		527 political organization			
Form 99	0-PF	501(c)(3) exempt private foundation			
		4947(a)(1) nonexempt charitable trust treated as a private foundation			
		501(c)(3) taxable private foundation			
		covered by the General Rule or a Special Rule . 7), (8), or (10) organization can check boxes for both the General Rule and a Special Rule. See instructions.			
General	Rule				
	-	filing Form 990, 990-EZ, or 990-PF that received, during the year, contributions totaling \$5,000 or more (in money or one contributor. Complete Parts I and II. See instructions for determining a contributor's total contributions.			
Special	Rules				
X	For an organization described in section 501(c)(3) filing Form 990 or 990-EZ that met the 33 1/3% support test of the regulations under sections 509(a)(1) and 170(b)(1)(A)(vi), that checked Schedule A (Form 990), Part II, line 13, 16a, or 16b, and that received from any one contributor, during the year, total contributions of the greater of (1) \$5,000; or (2) 2% of the amount on (i) Form 990, Part VIII, line 1h; or (ii) Form 990-EZ, line 1. Complete Parts I and II.				
	For an organization described in section 501(c)(7), (8), or (10) filing Form 990 or 990-EZ that received from any one contributor, during the year, total contributions of more than \$1,000 exclusively for religious, charitable, scientific, literary, or educational purposes, or for the prevention of cruelty to children or animals. Complete Parts I (entering "N/A" in column (b) instead of the contributor name and address), II, and III.				
	year, contributions is checked, enter he purpose. Don't com	described in section 501(c)(7), (8), or (10) filing Form 990 or 990-EZ that received from any one contributor, during the exclusively for religious, charitable, etc., purposes, but no such contributions totaled more than \$1,000. If this box ere the total contributions that were received during the year for an exclusively religious, charitable, etc., applete any of the parts unless the General Rule applies to this organization because it received nonexclusively e, etc., contributions totaling \$5,000 or more during the year			
answer "	'No" on Part IV, line	at isn't covered by the General Rule and/or the Special Rules doesn't file Schedule B (Form 990), but it must 2, of its Form 990; or check the box on line H of its Form 990-EZ or on its Form 990-PF, Part I, line 2, to certify requirements of Schedule B (Form 990).			

LHA For Paperwork Reduction Act Notice, see the instructions for Form 990, 990-EZ, or 990-PF.

Schedule B (Form 990) (2021)

Page 2

Name of organization POSITIVE FUTURES NETWORK DBA YES! MEDIA

Employer identification number

91-1715916

Part I	Contributors (see instructions). Use duplicate copies of Part I if additional	al space is needed.	
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
1		\$ 225,000.	Person X Payroll Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
2		\$\$	Person X Payroll
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
3		\$ 200,000.	Person X Payroll
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
4		\$\$	Person X Payroll
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
5		\$\$	Person X Payroll Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
6		\$325,000.	Person X Payroll

Name of organization POSITIVE FUTURES NETWORK DBA YES! MEDIA

Employer identification number

91-1715916

Part I	Contributors (see instructions). Use duplicate copies of Part I if addition	al space is needed.	
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
7		\$ 80,000.	Person X Payroll
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
8		\$\$	Person X Payroll
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
9		\$\$	Person X Payroll
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
_		. \$	Person Payroll Noncash (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
		\$	Person Payroll Oncash Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(d) Type of contribution
		\$	Person Payroll Oncash Complete Part II for noncash contributions.)

Name of organization
POSITIVE FUTURES NETWORK
DBA YES! MEDIA

Employer identification number

91-1715916

Part II	Noncash Property (see instructions). Use duplicate copies of Part II if additional space is needed.			
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received	
		\$		
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received	
		\$		
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received	
		\$		
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received	
		\$		
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received	
		\$		
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received	
		\$		

Name of organization **Employer identification number** POSITIVE FUTURES NETWORK DBA YES! MEDIA 91-1715916 Part III Exclusively religious, charitable, etc., contributions to organizations described in section 501(c)(7), (8), or (10) that total more than \$1,000 for the year from any one contributor. Complete columns (a) through (e) and the following line entry. For organizations completing Part III, enter the total of exclusively religious, charitable, etc., contributions of \$1,000 or less for the year. (Enter this info. once.) Use duplicate copies of Part III if additional space is needed. (a) No. from (b) Purpose of gift (c) Use of gift (d) Description of how gift is held Part I (e) Transfer of gift Transferee's name, address, and ZIP + 4 Relationship of transferor to transferee (a) No. from (b) Purpose of gift (c) Use of gift (d) Description of how gift is held Part I (e) Transfer of gift Transferee's name, address, and ZIP + 4 Relationship of transferor to transferee (a) No. from (b) Purpose of gift (c) Use of gift (d) Description of how gift is held Part I (e) Transfer of gift Transferee's name, address, and ZIP + 4 Relationship of transferor to transferee (a) No. from (b) Purpose of gift (c) Use of gift (d) Description of how gift is held Part I (e) Transfer of gift Transferee's name, address, and ZIP + 4 Relationship of transferor to transferee

SCHEDULE D (Form 990)

Department of the Treasury Internal Revenue Service

Supplemental Financial Statements

▶ Complete if the organization answered "Yes" on Form 990,
Part IV, line 6, 7, 8, 9, 10, 11a, 11b, 11c, 11d, 11e, 11f, 12a, or 12b.

▶ Attach to Form 990.

▶ Go to www.irs.gov/Form990 for instructions and the latest information.

OMB No. 1545-0047

Inspection

Employer identification number

POSITIVE FUTURES NETWORK Name of the organization

DBA YES! MEDIA

91-1715916 Organizations Maintaining Donor Advised Funds or Other Similar Funds or Accounts

	organization answered "Yes" on Form 990, Part IV, line	6.	
	organization anothered year entremises, it arrive, mile	(a) Donor advised funds	(b) Funds and other accounts
1	Total number at end of year		
2	Aggregate value of contributions to (during year)		
3	Aggregate value of grants from (during year)		
4	Aggregate value at end of year		
5	Did the organization inform all donors and donor advisors in wr	iting that the assets held in donor advis	sed funds
	are the organization's property, subject to the organization's ex	cclusive legal control?	Yes No
6	Did the organization inform all grantees, donors, and donor adv	visors in writing that grant funds can be	used only
	for charitable purposes and not for the benefit of the donor or o	donor advisor, or for any other purpose	conferring
Pai	t II Conservation Easements. Complete if the orga	nization answered "Yes" on Form 990,	Part IV, line 7.
1	Purpose(s) of conservation easements held by the organization	(check all that apply)	
	Preservation of land for public use (for example, recreation	on or education) Preservation o	f a historically important land area
	Protection of natural habitat	Preservation or	f a certified historic structure
	Preservation of open space		
2	Complete lines 2a through 2d if the organization held a qualifie	d conservation contribution in the form	of a conservation easement on the last
	day of the tax year.		Held at the End of the Tax Year
а	Total number of conservation easements		2a
b	Total acreage restricted by conservation easements		2b
С	Number of conservation easements on a certified historic struc	ture included in (a)	2c
d	Number of conservation easements included in (c) acquired aft	er 7/25/06, and not on a historic structu	ure
	listed in the National Register		2d
3	Number of conservation easements modified, transferred, release	ased, extinguished, or terminated by the	e organization during the tax
	year ▶		
4	Number of states where property subject to conservation ease		
5	Does the organization have a written policy regarding the period		
	violations, and enforcement of the conservation easements it h		
6	Staff and volunteer hours devoted to monitoring, inspecting, ha	andling of violations, and enforcing cons	servation easements during the year
_	<u> </u>		
7	Amount of expenses incurred in monitoring, inspecting, handling	ng of violations, and enforcing conserva	tion easements during the year
_	\$		(1)(1)(7)(0)
8	Does each conservation easement reported on line 2(d) above		
_	and section 170(h)(4)(B)(ii)?		
9	In Part XIII, describe how the organization reports conservation	•	
	balance sheet, and include, if applicable, the text of the footno	te to the organization's financial statem	ents that describes the
Pai	organization's accounting for conservation easements. † III Organizations Maintaining Collections of A	Art Historical Treasures or Ot	ther Similar Assets
	Complete if the organization answered "Yes" on Form 9		
12	If the organization elected, as permitted under FASB ASC 958,		and halance sheet works
ıa	of art, historical treasures, or other similar assets held for public	•	
	service, provide in Part XIII the text of the footnote to its finance		
h	If the organization elected, as permitted under FASB ASC 958,		
b	art, historical treasures, or other similar assets held for public e	•	
	•	Allibrion, education, or research in fart	lerance of public service,
	provide the following amounts relating to these items: (i) Revenue included on Form 990, Part VIII, line 1		•
	(i) Revenue included on Form 990, Part VIII, line 1		
2	If the organization received or held works of art, historical treas	ures or other similar assets for financia	
~	the following amounts required to be reported under FASB ASI	•	ii gaiii, piovide
а	Revenue included on Form 990, Part VIII, line 1	-	> \$
	Assets included in Form 990, Part X		

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Schedule D (Form 990) 2021

	dule D (Form 990) 2021 DBA YES						91-	-17159	16	Page 2
Pai	t III Organizations Maintaining C	ollections of A	rt, Hist	orical Tre	easures, o	r Other	Similar As	sets _{(co.}	<u>ntinue</u>	d)
3	Using the organization's acquisition, accessi	on, and other record	ds, check	any of the	following that	make si	gnificant use o	of its		
	collection items (check all that apply):									
а	Public exhibition		d 📙	Loan or exc	hange progra	am				
b	Scholarly research	•	e	Other						
С	Preservation for future generations									
4	Provide a description of the organization's co	ollections and explai	in how th	ney further th	ne organizatio	n's exem	npt purpose in	Part XIII.		
5	During the year, did the organization solicit of	r receive donations	of art, hi	storical treas	sures, or othe	er similar	assets			
	to be sold to raise funds rather than to be ma									No
Pai	t IV Escrow and Custodial Arran		lete if the	e organizatio	n answered '	"Yes" on	Form 990, Par	rt IV, line 9,	or	
	reported an amount on Form 990, Pa	rt X, line 21.								
1a	Is the organization an agent, trustee, custodi	an or other intermed	diary for	contribution	s or other ass	sets not i	ncluded			
	on Form 990, Part X?							Yes	, [No
b	If "Yes," explain the arrangement in Part XIII									
								Amo	unt	
С	Beginning balance						1c			
d	Additions during the year									
	Distributions during the year									
	Ending balance									
	Did the organization include an amount on F							Yes	. [No
	If "Yes," explain the arrangement in Part XIII.							—	Ī	
Pai							0.			
	<u>'</u>	(a) Current year		Prior year	(c) Two year		(d) Three years	back (e) F	our yea	ars back
1a	Beginning of year balance	,		·						
	Contributions									
c	Net investment earnings, gains, and losses									
d	Grants or scholarships		†							
	Other expenditures for facilities		†							
E										
_	and programs		<u> </u>							
'_	Administrative expenses		<u> </u>							
g	End of year balance		- /i: 1		\\					
2	Provide the estimated percentage of the curr	rent year end baland	•	g, column (a)) neid as:					
а	Board designated or quasi-endowment		%							
р	Permanent endowment	%								
С		.% 								
_	The percentages on lines 2a, 2b, and 2c sho	•								
за	Are there endowment funds not in the posse	ssion of the organiz	ation tha	it are held ar	nd administer	ed for the	e organization		Ye	a Na
	by:								_	s No
	(i) Unrelated organizations									
	(ii) Related organizations									
b	If "Yes" on line 3a(ii), are the related organization							<u>3</u> I	<u> </u>	
4 Da:	Describe in Part XIII the intended uses of the		owment 1	funds.						
Pai	t VI Land, Buildings, and Equipm									
	Complete if the organization answere							1		
	Description of property	(a) Cost or o		` '	or other		cumulated	(d) B	ook va	alue
		basis (invest	ment)	basis	(other)	dep	preciation			
	Land									
	Buildings									
С	Leasehold improvements				6,090.		6,090.	-		0.

Schedule D (Form 990) 2021

115,145.

115,145.

e Other

d Equipment

Total. Add lines 1a through 1e. (Column (d) must equal Form 990, Part X, column (B), line 10c.)

245,434.

360,579.

Part VII Investments - Other Securities. Complete if the organization answered "Yes"	on Form 000 Port IV line	a 11b. Coo Form 000. Dort V. line 10	J
(a) Description of security or category (including name of security)	(b) Book value	(c) Method of valuation: Cost or end	of year market value
	(b) Book value	(C) Method of Valuation. Cost of end	-or-year market value
(1) Financial derivatives			
(2) Closely held equity interests (3) Other			
(A)			
(B)			
(C)			
(D)			
(E)			
(F)			
(G)			
(H)			
Total. (Col. (b) must equal Form 990, Part X, col. (B) line 12.)			
Part VIII Investments - Program Related.			
Complete if the organization answered "Yes"	on Form 990, Part IV, line	e 11c. See Form 990, Part X, line 13.	
(a) Description of investment	(b) Book value	(c) Method of valuation: Cost or end	-of-year market value
(1)			
(2)			
(3)			
(4)			
(5)			
(6)			
(7)			
(8)			
(9)			
Total. (Col. (b) must equal Form 990, Part X, col. (B) line 13.)			
Part IX Other Assets.	are Farms 000. Don't IV. line	114 Cas Farms 000 Dark V line 15	
Complete if the organization answered "Yes"	Description	Tid. See Form 990, Part X, line 15.	(b) Book value
·	Description		(b) BOOK Value
(1)			
(2)			
(3)			
(4) (5)			
(6)			
(7)			
(8)			
(9)			
Total. (Column (b) must equal Form 990, Part X, col. (B) line	e 15)	•	
Part X Other Liabilities.			
Complete if the organization answered "Yes"	on Form 990, Part IV, line	e 11e or 11f. See Form 990, Part X, line 25.	
1. (a) Description of liability			(b) Book value
(1) Federal income taxes			
(2)			
(3)			
(4)			
(5)			
(6)			
(7)			
(8)			
(9)			
Total. (Column (b) must equal Form 990, Part X, col. (B) line	e 25.)	>	
2 Liability for uncertain tay positions. In Part XIII, provide	<i>'</i>	o the organization's financial statements th	at reports the

Schedule D (Form 990) 2021

organization's liability for uncertain tax positions under FASB ASC 740. Check here if the text of the footnote has been provided in Part XIII

ı aı	T XI Reconciliation of Revenue per Audited Financial S			
	Complete if the organization answered "Yes" on Form 990, Part IV	/, line 12a.	<u> </u>	2 700 006
1	Total revenue, gains, and other support per audited financial statements		1	3,729,006.
2	Amounts included on line 1 but not on Form 990, Part VIII, line 12:	1 1		
а	Net unrealized gains (losses) on investments			
b	Donated services and use of facilities			
С	Recoveries of prior year grants	2c		
d	Other (Describe in Part XIII.)	2d		
е	Add lines 2a through 2d			0.
3	Subtract line 2e from line 1		3	3,729,006.
4	Amounts included on Form 990, Part VIII, line 12, but not on line 1:	1 1		
а	Investment expenses not included on Form 990, Part VIII, line 7b			
b	Other (Describe in Part XIII.)	4b		
С	Add lines 4a and 4b			0.
5	Total revenue. Add lines 3 and 4c. (This must equal Form 990, Part I. line It XII Reconciliation of Expenses per Audited Financial States	12.)	<u>5</u>	3,729,006.
Pai			ses per Return	l.
	Complete if the organization answered "Yes" on Form 990, Part IV			
1	Total expenses and losses per audited financial statements		1	2,797,629.
2	Amounts included on line 1 but not on Form 990, Part IX, line 25:	1 1		
а	Donated services and use of facilities	2a		
b	Prior year adjustments			
С	Other losses	2c		
d	Other (Describe in Part XIII.)			
е	Add lines 2a through 2d			0.
3	Subtract line 2e from line 1		3	2,797,629.
4	Amounts included on Form 990, Part IX, line 25, but not on line 1:	1 1		
а	Investment expenses not included on Form 990, Part VIII, line 7b	4a		
b	Other (Describe in Part XIII.)	4b		
С	Add lines 4a and 4b			
				0.
5	Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I, lin			2,797,629.
5 Pa l Provi	Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I. linet XIII Supplemental Information. de the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a are	e 18.) and 4; Part IV, lines 1b and 2b; P	5	-
5 Pa l Provi	Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I. linet XIII Supplemental Information.	e 18.) and 4; Part IV, lines 1b and 2b; P	5	-
5 Pa l Provi	Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I. linet XIII Supplemental Information. de the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a are	e 18.) and 4; Part IV, lines 1b and 2b; P	5	-
5 Pa l Provi	Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I. linet XIII Supplemental Information. de the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a are	e 18.) and 4; Part IV, lines 1b and 2b; P	5	-
5 Pa l Provi	Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I. linet XIII Supplemental Information. de the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a are	e 18.) and 4; Part IV, lines 1b and 2b; P	5	-
5 Pa l Provi	Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I. linet XIII Supplemental Information. de the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a are	e 18.) and 4; Part IV, lines 1b and 2b; P	5	-
5 Pa l Provi	Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I. linet XIII Supplemental Information. de the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a are	e 18.) and 4; Part IV, lines 1b and 2b; P	5	-
5 Pa l Provi	Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I. linet XIII Supplemental Information. de the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a are	e 18.) and 4; Part IV, lines 1b and 2b; P	5	-
5 Pa l Provi	Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I. linet XIII Supplemental Information. de the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a are	e 18.) and 4; Part IV, lines 1b and 2b; P	5	-
5 Pa l Provi	Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I. linet XIII Supplemental Information. de the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a are	e 18.) and 4; Part IV, lines 1b and 2b; P	5	-
5 Pa l Provi	Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I. linet XIII Supplemental Information. de the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a are	e 18.) and 4; Part IV, lines 1b and 2b; P	5	-
5 Pa l Provi	Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I. linet XIII Supplemental Information. de the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a are	e 18.) and 4; Part IV, lines 1b and 2b; P	5	-
5 Pa l Provi	Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I. linet XIII Supplemental Information. de the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a are	e 18.) and 4; Part IV, lines 1b and 2b; P	5	-
5 Pa l Provi	Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I. linet XIII Supplemental Information. de the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a are	e 18.) and 4; Part IV, lines 1b and 2b; P	5	-
5 Pa l Provi	Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I. linet XIII Supplemental Information. de the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a are	e 18.) and 4; Part IV, lines 1b and 2b; P	5	-
5 Pa l Provi	Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I. linet XIII Supplemental Information. de the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a are	e 18.) and 4; Part IV, lines 1b and 2b; P	5	-
5 Pa l Provi	Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I. linet XIII Supplemental Information. de the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a are	e 18.) and 4; Part IV, lines 1b and 2b; P	5	-
5 Pa l Provi	Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I. linet XIII Supplemental Information. de the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a are	e 18.) and 4; Part IV, lines 1b and 2b; P	5	-
5 Pa l Provi	Total expenses. Add lines 3 and 4c. (This must equal Form 990, Part I. linet XIII Supplemental Information. de the descriptions required for Part II, lines 3, 5, and 9; Part III, lines 1a are	e 18.) and 4; Part IV, lines 1b and 2b; P	5	-

SCHEDULE O (Form 990)

Department of the Treasury

Internal Revenue Service

Supplemental Information to Form 990 or 990-EZ

Complete to provide information for responses to specific questions on Form 990 or 990-EZ or to provide any additional information.

► Attach to Form 990 or Form 990-EZ. ► Go to www.irs.gov/Form990 for the latest information. 2021
Open to Public Inspection

OMB No. 1545-0047

Name of the organization

POSITIVE FUTURES NETWORK DBA YES! MEDIA

Employer identification number 91-1715916

FORM 990, PART III, LINE 4B, PROGRAM SERVICE ACCOMPLISHMENTS: FOR TRANSFORMATIVE CHANGE. FORM 990, PART VI, SECTION B, LINE 11B: COPIES OF THIS 990 WERE PROVIDED TO THE FINANCE COMMITTEE OF THE BOARD FOR REVIEW AND APPROVAL. THEY THEN DISTRIBUTE COPIES TO THE FULL BOARD PRIOR TO IT BEING FILED. FORM 990, PART VI, SECTION B, LINE 12C: REVIEWED ANNUALLY AT BOARD MEETING. FORM 990, PART VI, SECTION B, LINE 15A: BOARD PERSONNEL COMMITTEE REVIEWS COMPENSATION FOR EXECUTIVE DIRECTOR AND COMPARES TO SIMILIAR ORGANIZATIONS IN KING COUNTY. FORM 990, PART VI, SECTION C, LINE 18: ORGANIZATION PROVIDES 990 AND AN ANNUAL REPORT OF OPERATION ON ITS WEBSITE. FORM 990, PART VI, SECTION C, LINE 19: THE CORPORATION'S GOVERNING DOCUMENTS AND POLICIES ARE AVAILABLE TO THE PUBLIC UPON REQUEST. FORM 990, PART IX, LINE 11G, OTHER FEES: CONTRACT STAFF: PROGRAM SERVICE EXPENSES 126,488. MANAGEMENT AND GENERAL EXPENSES 215.

15300803 758095 05080

132211 11-11-21

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Schedule O (Form 990) 2021

Schedule O (Form 990) 2021 Page **2**

Name of the organization POSITIVE FUTURES NETWORK DBA YES! MEDIA	Employer identification number 91-1715916
FUNDRAISING EXPENSES	357.
TOTAL EXPENSES	127,060.
REACH AND OUTREACH:	
PROGRAM SERVICE EXPENSES	59,419.
MANAGEMENT AND GENERAL EXPENSES	3,535.
FUNDRAISING EXPENSES	12,016.
TOTAL EXPENSES	74,970.
OTHER PROFESSIONAL SERVICES:	
PROGRAM SERVICE EXPENSES	48,092.
MANAGEMENT AND GENERAL EXPENSES	35,870.
FUNDRAISING EXPENSES	16,487.
TOTAL EXPENSES	100,449.
TOTAL OTHER FEES ON FORM 990, PART IX, LINE 11G, COL A	302,479.

2021 DEPRECIATION AND AMORTIZATION REPORT

FORM 990 PAGE 10 990

Asset No.	Description	Date Acquired	Method	Life	Conv	Line No.	Unadjusted Cost Or Basis	Bus % Excl	Section 179 Expense	Reduction In Basis	Basis For Depreciation	Beginning Accumulated Depreciation	Current Sec 179 Expense	Current Year Deduction	Ending Accumulated Depreciation
1	WEBSITE IN PROGRESS	12/31/19	SL	5.00	1	16	20,000.				20,000.	4,000.		4,000.	8,000.
2	WEBSITE IN PROGRESS	12/31/19	SL	5.00	1	16	50,513.				50,513.	10,103.		10,103.	20,206.
3	WEBSITE IN PROGRESS	12/31/19	SL	5.00	1	16	55,525.				55,525.	22,210.		11,105.	33,315.
4	SALESFORCE DATABASE	12/31/17	SL	5.00	1	16	141,263.				141,263.	84,758.		28,253.	113,011.
5	WEBSTORE	12/31/17	SL	5.00	1	16	74,678.				74,678.	44,807.		14,936.	59,743.
6	WEBSTORE IN PROGRESS	12/31/18	SL	5.00	1	16	18,600.				18,600.	7,440.		3,720.	11,160.
7	LEASEHOLD IMPROVEMENTS			.000	нү1	16	6,090.				6,090.	6,090.		0.	6,090.
	* TOTAL 990 PAGE 10 DEPR						366,669.				366,669.	179,408.		72,117.	251,525.
	CURRENT YEAR ACTIVITY														
	BEGINNING BALANCE						360,579.			0.	360,579.	173,318.			245,435.
	ACQUISITIONS						6,090.			0.	6,090.	6,090.			6,090.
	DISPOSITIONS/RETIRED						0.			0.	0.	0.			0.
	ENDING BALANCE						366,669.			0.	366,669.	179,408.			251,525.
	ENDING ACCUM DEPR											251,525.			
	ENDING BOOK VALUE											115,144.			

128111 04-01-21

⁽D) - Asset disposed

^{*} ITC, Salvage, Bonus, Commercial Revitalization Deduction, GO Zone